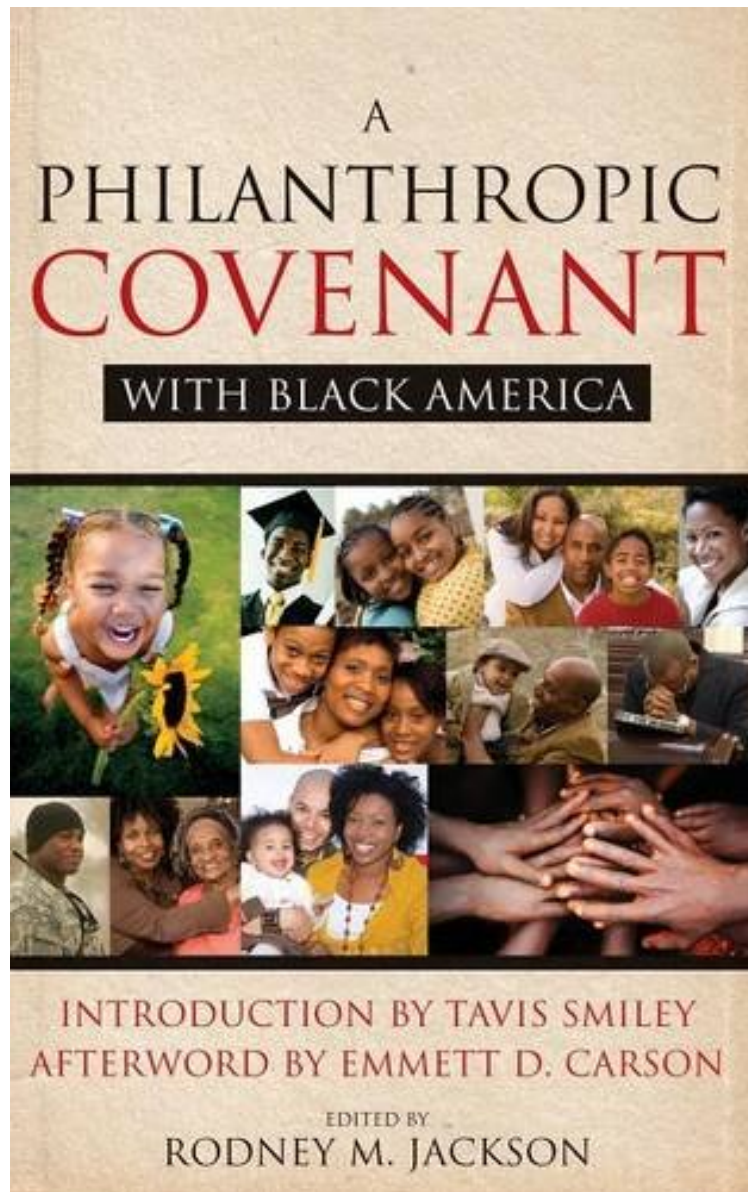


A Philanthropic Covenant with Black America

Rodney Jackson

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#495025 in Books Jackson Rodney M Carson Emmett D Smiley Tavis 2009-03-30Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 9.21 x .97 x 6.441, .96 #File Name: 0470397926238 pagesA Philanthropic Covenant with Black America | File size: 36.Mb

Rodney Jackson : A Philanthropic Covenant with Black America before purchasing it in order to gage whether or not it would be worth my time, and all praised A Philanthropic Covenant with Black America:

1 of 1 people found the following review helpful. The Covenant in our areaBy Laura A. PaulThis book has been a

great read and a very useful tool in understanding black philanthropy. I work in New Orleans' devastated Lower Ninth Ward - an historic black neighborhood - one with the highest level of home ownership amongst African Americans in the country prior to hurricanes Katrina and Rita. Population return here is 19% - the citywide return is 81%. As we struggle to rebuild, it is important that we not disappear from the hearts and minds of the American public, particularly African Americans themselves. I encourage anyone interested in this subject to read *A Philanthropic Covenant with Black America* thoroughly and thoughtfully and consider the situation in the Lower Ninth Ward as a perfect example of the failure of government and emergency response in the long term recovery of this neighborhood. Laura Paullo
paullo@neworleans.org
New Orleans, LA

A Philanthropic Covenant will feature eight essays from several prominent African American grantmakers, scholars, activists and clergy that will examine critical elements of modern philanthropy and how they affect Black communities for good and for ill. Each chapter will include statistical documentation of the issues, strategic recommendations to improve the quality of Black life, and examples of outstanding models already being practiced throughout the country. *A Philanthropic Covenant* is intended to inform individuals, grantors, religious organizations, fundraisers and youth how philanthropy--time, talent and treasure--can be strategically mobilized to assist Black communities in dealing more effectively with the issues outlined in *The Covenant with Black America*. Throughout the book, emphasis will be placed on the role, responsibilities and potential of African Americans and African-American philanthropy, in particular, to affect positive change in their own communities.

"Authors mostly from charitable organizations describe how the philanthropic sector can and does contribute to addressing the problems and fulfilling the potentials set out in the mother volume. Their topics include philanthropy and religion, youth in philanthropy, civic engagement in the African American community, African American response to hurricanes Katrina and Rita, the power of small groups, and volunteerism as a resource for black communities." (Book News, August 2009)

From the Inside Flap
Black philanthropy has been shaped by the realities of black life in North America since the eighteenth century. From churches to the Underground Railroad to abolitionist newspapers to colleges, Black America has been enriched with the actions of many individuals who have given of their time, their talents, and their money. Today, Black philanthropy has taken on a new face, one that requires intentionality and strategy in your use of time and talent, one that says, "I am willing to take risks with my treasure," and to which you can commit through actions that strengthen your community and its families by carrying out your own Covenant Commitment. Starting with the Introduction by Tavis Smiley author of *The Covenant with Black America*, which brilliantly advanced a plethora of bold strategies for addressing critical issues affecting the Black community today *A Philanthropic Covenant with Black America* is one of the most authoritative collections of essays ever amassed on African-American philanthropy, written by an unprecedented compilation of professionals, including: Angela Glover Blackwell, Founder and Chief Executive Officer, PolicyLink Harold Dean Trulear, Associate Professor of Applied Theology, Howard University School of Divinity Birgit Smith Burton, Senior Director of Foundation Relations, Georgia Institute of Technology Jeanette Davis-Loeb, founder and CEO, Rising Oak Foundation Stephanie Robinson, President and CEO, The Jamestown Project Sherece West, President, Winthrop Rockefeller Foundation Kermit "KC" Burton, Deputy Director, Interfaith Center on Corporate Responsibility Charisse Carney-Nunes, Senior Vice President, The Jamestown Project Carol Brunson Day, President and CEO, National Black Child Development Institute Judith Gordon Samuel, Partner, Samuel Consulting LLC Emmett D. Carson, President and CEO, Silicon Valley Community Foundation Edited by Rodney Jackson, a leading philanthropic professional, *A Philanthropic Covenant with Black America* picks up where *The Covenant with Black America* left off, assisting Black communities in dealing more effectively with the pressing issues discussed in that book and thoughtfully addressing how to mobilize people and resources to use time, talent, and treasure to greatest advantage. This seminal guide reveals how you can become an influential resource for social action and social change and harness the power of Black philanthropy for effective giving.

From the Back Cover
Praise for *A Philanthropic Covenant with Black America* "A long overdue call to action! These authors have written pieces that are rich in important detail and perspective; very appropriate for this historic and challenging time. They have addressed important topics on the uniquely American phenomenon of philanthropy." Jeffrey A. Wolfman, Director of Institutional Advancement, Wadsworth Atheneum Museum of Art "Through Covenant wisdom, we can leverage the rich [spiritual and intellectual] capital and historical philanthropic culture that already exists in the Black community to help unseat poverty, lack, and hopelessness. Black communities already know how to fish. The Covenant provides bigger hooks, better bait, and stronger tackle to get the job done." Kimberly Mullen-Jackson, Executive Director CEO Wells Fargo Housing Foundation "At the dawn of a new era in American politics, the essays in this volume offer a ringing call for social and racial justice. Part history, part philosophy, and part handbook, *A Philanthropic Covenant with Black America* covers a comprehensive range of subjects from the centrality of the prophetic giving tradition to the philanthropic response to Hurricane Katrina, and culminates with a challenge to build a \$100 million Covenant Fund. Along the way, it provides practical guidance on how to build Black social capital, and implement fundraising and wealth building strategies. This is an important

contribution to the field, presenting a clear vision for the future of Black philanthropy." Dr. Eugene D. Miller, Center on Philanthropy and Civil Society at The Graduate CenterThe City University of New York