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A Selfish Plan to Change the World: Finding Big Purpose in Big Problems

Justin Dillon

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JUSTIN DILLON

Founder & CEO of Made In A Free World



FINDING BIG PURPOSE
IN BIG PROBLEMS

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Justin Dillon : A Selfish Plan to Change the World: Finding Big Purpose in Big Problems before purchasing it in order to gage whether or not it would be worth my time, and all praised A Selfish Plan to Change the World: Finding Big Purpose in Big Problems:

0 of 0 people found the following review helpful. Powerful. Inspiring. A guide to finding meaning in your work. By James E. Johnson Justin Dillon lays out a very personal and compelling case to open your eyes to your impact in the world, to accept the vulnerability you feel when you don't like what you see, and to find meaning in your work so that you might start to see an impact for good. Personally, I will probably never take the sort of career change that Justin describes in the book. But, Justin inspires me to find the good in my work. There is so much I can do, while still doing what I was hired to do. More importantly, I have found that people get excited to help when I can show that they will make a bigger impact than just improving the company's bottom line. Too many of us find ourselves in corporate jobs doing work that, too often, lacks the sort of meaning that provokes little emotion other than stress over deadlines. As Justin points out, we risk suffering a poverty of meaning unless we help those with a poverty of resources. The really amazing thing is that my change in perspective has helped provoke a change in emotion. Now, when I feel emotional about my work, it is because I have found a way to make it meaningful. It is hard to open up to the possibility that I can make a difference in people's lives because so much more can hang in the balance of success and failure. Even so, it makes my work so much more fulfilling. Wherever you are in your career this is a powerful message. Anyone can get inspired by it. An aspiring start-up entrepreneur, a non-profit employee, someone working in consulting, and someone in a corporate culture, like me, will each take different lessons from the book. But each part of it will speak to you no matter what you do.

1 of 1 people found the following review helpful. Find Your Riot Change The World By Utiles Justin's book is a significant work of human development and societal evolution. You should buy this for all your family and friends right now. You will be their hero if you do. "A Selfish Plan To Change The World" will be relevant next year, in a decade...and will likely leave a legacy for many generations to come. Don't wait for your kids or grandkids to tell you about all they learn from this book and watch them implement what they learn. You read the book, tell them about it, and let your descendants look to you as the patriarch or matriarch of finding a riot and changing the world.

0 of 0 people found the following review helpful. By Far One Of The Most AMAZING Books I Have Ever Read By Customer A call to action that is both inspiring and uplifting. You will be forever changed. Everyone just HAS TO READ THIS BOOK!

You are exactly what the world needs What if your search for meaning could solve the world's problems? What if everything you are passionate about could save a life or change history? Justin Dillon argues it can, and *A Selfish Plan to Change the World* shows how. In this paradigm-shifting new book, Dillon--the founder of Slavery Footprint and *Made in a Free World*--reveals the secret to a life of deep and lasting significance: the discovery that our need for meaning is inextricably linked to the needs of the world. *A Selfish Plan to Change the World* delivers a revolutionary method for meeting both needs. Drawing upon his own unlikely transformation from touring musician to founder of a global movement and telling the stories of other surprising world-changers, Dillon shows how to create a life of deep purpose by stepping into the problems of the world. Taking readers on a journey from sweatshops in India to punk rock concerts in Ireland, Dillon exposes the limitations of the "giving back" approach involving donations and volunteerism to reveal the unexpected power of "giving in" to pursue self-interest in a way that alters the very dynamics of the world's most challenging problems. *A Selfish Plan to Change the World* is your "self-help-others" guide to a life that matters, demonstrating how you can repurpose your existing talents, backstory, and networks to improve the lives of others. Changing the world no longer belongs only to martyrs and professional do-gooders. You can live an extraordinary life. You can change the world. All you ever needed was a plan.

"A brilliant book on finding your riot, diving into uncertainty, and coming out on the other side with a life of purpose and meaning"