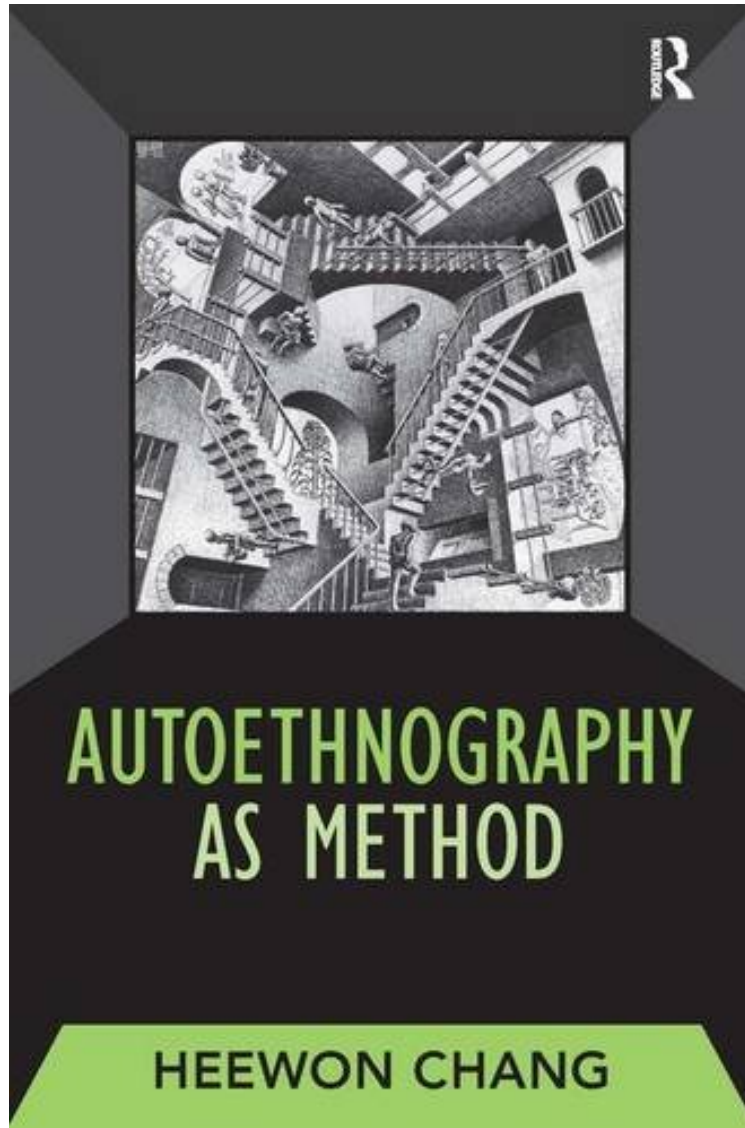


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Autoethnography as Method (Developing Qualitative Inquiry)

Heewon Chang

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Heewon Chang : Autoethnography as Method (Developing Qualitative Inquiry) before purchasing it in order to gage whether or not it would be worth my time, and all praised Autoethnography as Method (Developing Qualitative Inquiry):

1 of 1 people found the following review helpful. Wonderful boo. Helped me understand the methodology better and ...By Mary Deason Wonderful boo . Helped me understand the methodology better and become a better writer 1 of 1 people found the following review helpful. Essential to anyone who is doing ethnographic research By Nhw This is mg

go to book for my dissertation. If anyone is using the ethnographic approach, it is a must order! 1 of 1 people found the following review helpful. Autoethnography adds to self-writing exercises By Jose Barbosa I belong to a group of scholars that are biographers and are interested in self-writing. The book is of interest to our group. It is useful but it has too many vague ways of doing research. That is the reason that I accept it as useful but average.

This methods book will guide the reader through the process of conducting and producing an autoethnographic study through the understanding of self, other, and culture. Readers will be encouraged to follow hands-on, though not prescriptive, steps in data collection, analysis, and interpretation with self-reflective prewriting exercises and self-narrative writing exercises to produce their own autoethnographic work. Chang offers a variety of techniques for gathering data on the self from diaries to culture grams to interviews with others and shows how to transform this information into a study that looks for the connection with others present in a diverse world. She shows how the autoethnographic process promotes self-reflection, understanding of multicultural others, qualitative inquiry, and narrative writing. Samples of published autoethnographies provide exemplars for the novice researcher to follow.

This book is written by a competent ethnographer who has studied the role of the self in research, and the relationship of self to culture, and desires to provide that knowledge for those who want to include the self in their ethnographic research. This book will be useful for ethnographers who work from a traditional realist perspective and who want to reflect on personal experience in a systematic way. It is especially helpful for those who desire a methods cookbook to guide them. It thoroughly and insightfully covers all the steps for doing the kind of cultural analysis that includes experiences of the self that Chang advocates. Carolyn Ellis, Biography