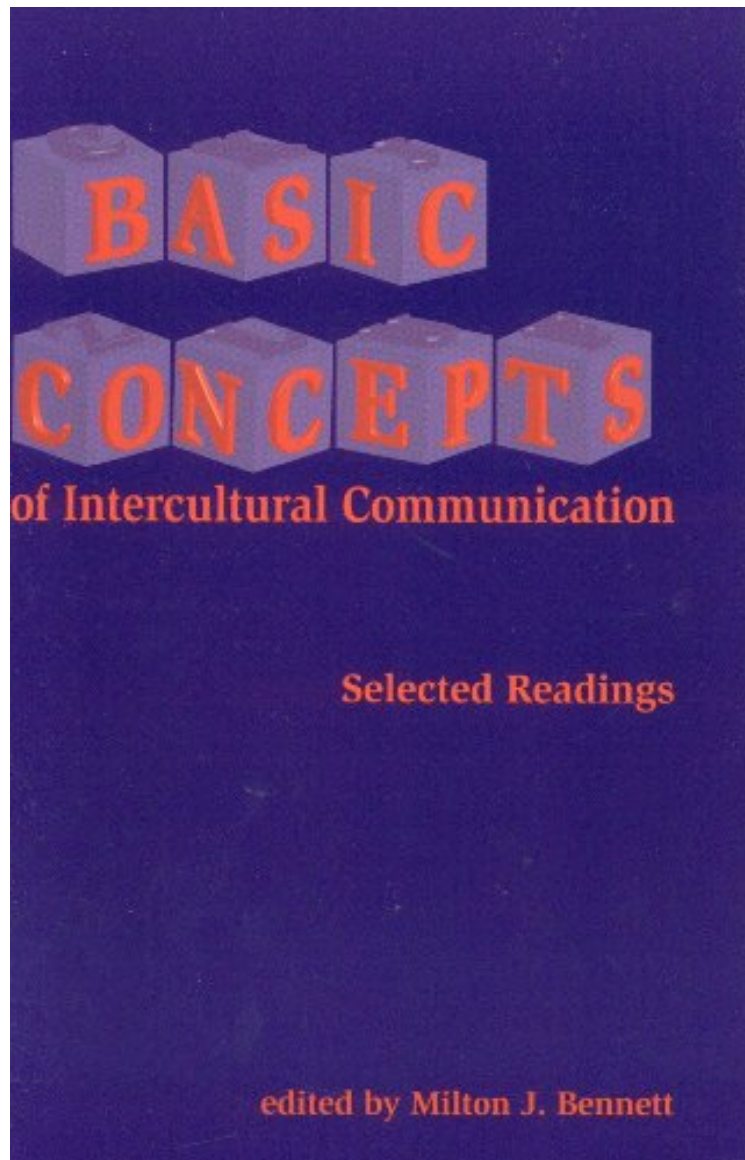


## Basic Concepts of Intercultural Communication: Selected Readings

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**From Brand: Intercultural Press : Basic Concepts of Intercultural Communication: Selected Readings** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Basic Concepts of Intercultural Communication: Selected Readings:

1 of 1 people found the following review helpful. Five Stars By Customer This is a very good book. Dr. Bennett is an excellent scholar ^^1 of 1 people found the following review helpful. Five Stars By Ted Mockrish If you are working

with IC-then you need to read Bennett! Clear and clearly written. 12 of 13 people found the following review helpful. *Basic Concepts of Intercultural Communication* By Meidy B. Maringka This is a must read book, especially for those dealing with intercultural communication, both in the areas of foreign language learning and business management. I read some of the articles twice even three times and found them very inspiring for my teachings as they provided a strong foundation on cross cultural understanding; moreover they have helped me a lot in highlighting the sensitive matters in intercultural communication to my class. I assume anyone dealing with people from different cultural background need to know the arts of intercultural communication, as misunderstanding might result in losing the business. I am quite positive that this book will also be of great help for managers, business people who have to deal with their foreign partners.

How do people understand one another when they do not share a common cultural experience? This is the first fundamental question posed in editor Milton J. Bennett's *Basic Concepts of Intercultural Communication*. The ideas contained in this collection have been assembled from time-tested classics and more contemporary viewpoints. Bennett has selected and ordered the articles in developmental sequence to generate a coherent conceptual picture of how to successfully communicate with other cultures. The names of some of these articles speak for themselves: *Communication in a Global Village*, Dean Barnlund; *The Power of Hidden Differences*, Edward T. Hall; *Black and White Cultural Styles in Pluralistic Perspective*, Thomas Kochman; *Cultural Assumptions and Values*, Edward C. Stewart, Jack Danielian and Robert J. Foster; *Stumbling Blocks in Intercultural Communication*, LaRay M. Barna; *Transition Shock: Putting Culture Shock in Perspective*, Janet M. Bennett; *Beyond Cultural Identity: Reflections on Multiculturalism*, Peter S. Adler. These articles bring home the concepts of intercultural communication in a breadth of perspective that anyone interested in the subject will find both intellectually stimulating and relevant to his or her personal, educational or professional concerns. This innovative collection, with its developmental learning focus, explores the core building blocks of intercultural communication. The introductory chapter lays out a coherent, theory-to-practice foundation in explaining everyday intercultural interactions. This timely volume, with its provocative set of essays, illuminates the complexities of intercultural relations. The book will be widely read by educators, trainers, counselors, managers and anyone who is curious about the field of intercultural communication. -Stella Ting-Toomey, *International Journal of Intercultural Relations*

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About the Author Milton J. Bennett served in the Peace Corps in Micronesia, received his doctorate in communication from the University of Minnesota, and has taught communication at Portland State University. He is currently a co-director of The Intercultural Communication Institute in Portland, Oregon. He is also the co-author of *American Cultural Patterns*, with Edward C. Stewart.