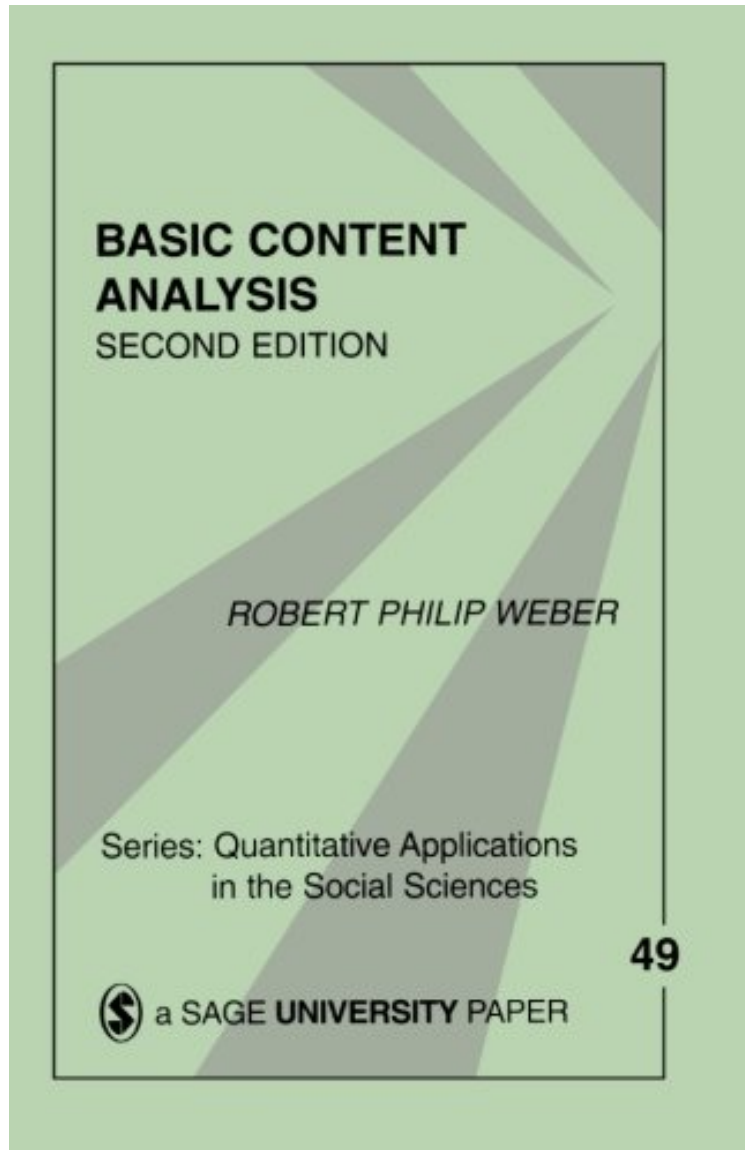


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## Basic Content Analysis (Quantitative Applications in the Social Sciences)

*Robert Philip Weber*

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This second edition of Basic Content Analysis is completely updated and offers a concise introduction to content analysis methods from a social science perspective. It includes new computer applications, new studies and an additional chapter on problems and issues that can arise when carrying out content analysis in four major areas: measurement, indication, representation and interpretation.