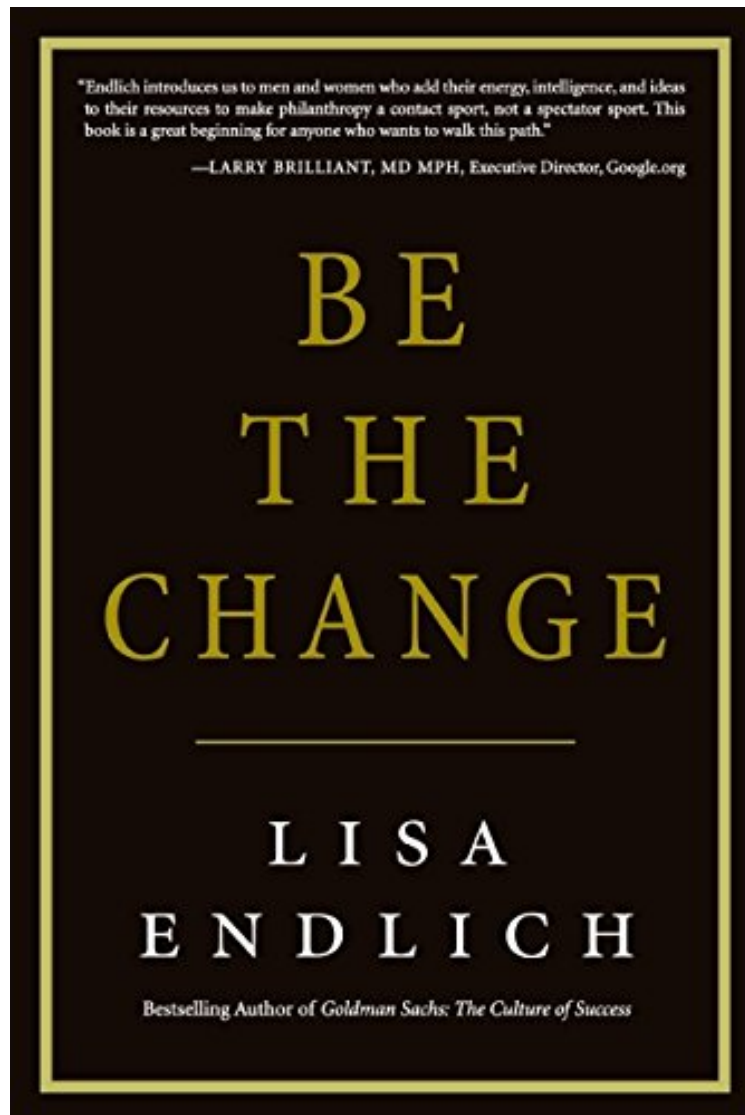


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Be the Change

Lisa Endlich

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Lisa Endlich : Be the Change before purchasing it in order to gauge whether or not it would be worth my time, and all praised Be the Change:

0 of 0 people found the following review helpful. Amazing book. By Kelly This book is incredible. I need to read it for one of my classes, but am glad I do, because it's such an easy read. Would definitely recommend. 0 of 0 people found the following review helpful. Very inspiring. By K. Smith I loved this book. As someone thinking of starting my own NGO, this book was not only inspiring but had plenty of very real-world examples of problems others faced and how they solved them that anyone considering entering this space will learn from. The book is easy to read, well-written

although occasionally a tad too repetitive for my taste. 1 of 1 people found the following review helpful. A Great Guide for the Novice and Experienced Philanthropist By J. Janssen Lisa Endlich does a great job in sharing the evolution of many philanthropists and their giving. She interviews many wealthy philanthropists (Melinda Gates, Peter Bloom, Johann Olav Koss) who have dedicated their lives to a variety of causes. You get to see how their giving and organizations evolve and become more sophisticated as they learn from experience. The book uses an interview format with several engaging questions that reveal the insights and motivations of the philanthropists. By the end of each interview, you really get a sense for the origin of the philanthropists' cause, how they have given strategically, and what motivates them to continue. The only drawback of the book is that the interviews are primarily with those with several million dollars to give - only the wealthiest top 1% of the population. Thus, it makes it hard for the middle class or even the millionaire to relate in some ways. Still many of the principles that drive the giving are the same - whether you are in a position to donate \$10, \$1,000, or 10 million. Overall, this book is fantastic for those who are so moved to give to the world and want to do so in more sophisticated way that truly resonates with their values and purpose. Thanks Lisa for this wonderful resource!

Meet the men and women whose deeply personal philanthropy is dramatically changing the way we think about giving. There are 8.6 million millionaires in the United States, and these numbers are set to rise in what will be the biggest intergenerational wealth transfer in history. As \$41 trillion dollars (or over three times the national GDP) moves from the World War II generation to their baby-boomer children over the next couple of decades, it will become imperative that the beneficiaries of this wealth - even those not joining the ranks of the super-rich - begin thinking about philanthropy, perhaps for the first time in their adult lives. Here they will find the personal journeys of the most successful givers of their generation. This new generation of wealth has already begun to change the face of philanthropy and to reshape the entire nonprofit sector. In *Be the Change*, bestselling author Lisa Endlich presents eleven compelling profiles of this twenty-first century generosity. Through candid, revealing, and often surprising interviews, readers will venture into the hearts and minds of the top names in philanthropy today: men and women who have chosen to use their immense riches and influence to meaningfully improve the lives of others in the most dramatic ways. These intimate conversations include in-depth interviews with: Melinda Gates, one of the driving forces behind the largest philanthropic organization the world has ever seen; Bob and Suzanne Wright, he's the former vice chairman of GE and longtime head of NBC Universal and their *Autism Speaks* has brought awareness of autism onto the national and international stage; Paul Tudor Jones, founder of Tudor Investments and the Robin Hood Foundation; Peter Bloom, founding chairman of the groundbreaking *DonorsChoose.org*. From Connie Duckworth, a former Goldman Sachs partner, who brings steady employment to Afghani women and education to them and their children, to Johann Olav Koss, an Olympic gold medalist who now strives to give children in the direst circumstances the chance to play, these philanthropists demonstrate that giving doesn't begin or end with a signed check. They grant Endlich exclusive access to the stories of how they learned from early failures and developed a personal, sustainable way of giving, and they also share the catalyzing moment when they saw a problem so heartbreaking they simply could not turn away. In doing so, these new philanthropists offer valuable lessons that will inspire readers to start giving, keep giving, and become the change they want to see in the world.

From Publishers Weekly With a light dose of narrative background and a heavy emphasis on an interview format, Endlich (*Goldman Sachs: The Culture of Success*) allows philanthropists to voice their passion for large-scale charitable organizing and giving. The author's subjects are an illustrious bunch, including Melinda Gates and hedge fund manager Paul Tudor Jones, and they champion such diverse causes as autism, poverty in Ethiopia, job training for the inner-city poor and need-based educational scholarships for college. Endlich keeps her treatment balanced by focusing on initial project failures and challenges as well as successes and brilliantly pulls together the common threads and motivations of these profiled philanthropists. The financiers, entrepreneurs and even one Olympian all agree that their extraordinary luck in life and ability to empathize factored heavily into their desire to give back in a big way to those in need; it is giving that adds a narrative to their lives. Given the excesses in corporate America and on Wall Street lately, this heartening book proves that even the most successful individuals in business can also devote themselves to something that touched them so profoundly that they could not turn away. (Dec.) Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. From Booklist Endlich, author and philanthropist, presents 11 interviews of notable philanthropists who have created something new through their efforts in enlightened giving. The author sets out to distill the characteristics shared by these successful and generous donors, including Paul Tudor Jones, Melinda Gates, and Connie Duckworth. Many of these donors created their own wealth rather than inherited it and, with their spouses, share their abundance because they view it as luck or a blessing. They start out giving to causes nearest to them and then move on to people's lives far removed, knowing that most profound changes may be decades away and elude easy measurement. An anonymous Wall Street executive who with his wife is heavily involved in AIDS research explained, In the last years of our lives, in the middle of this century, I don't want to look back and feel like I sat there during the greatest health care crisis of my lifetime . . . and did little or nothing. I

want to be in the game. --Mary Whaley Endlich keeps her treatment balanced and brilliantly pulls together the common threads and motivations of these profiled philanthropists. [T]his heartening book proves that even the most successful individuals in business can also devote themselves to something that touched them so profoundly that they could not turn away. (Publishers Weekly) Endlich introduces us to men and women who add their energy, intelligence, and ideas to their resources to make philanthropy a contact sport, not a spectator sport. This book is a great beginning for anyone who wants to walk this path. (Larry Brilliant, MD, MPH, Executive Director, Google.org)