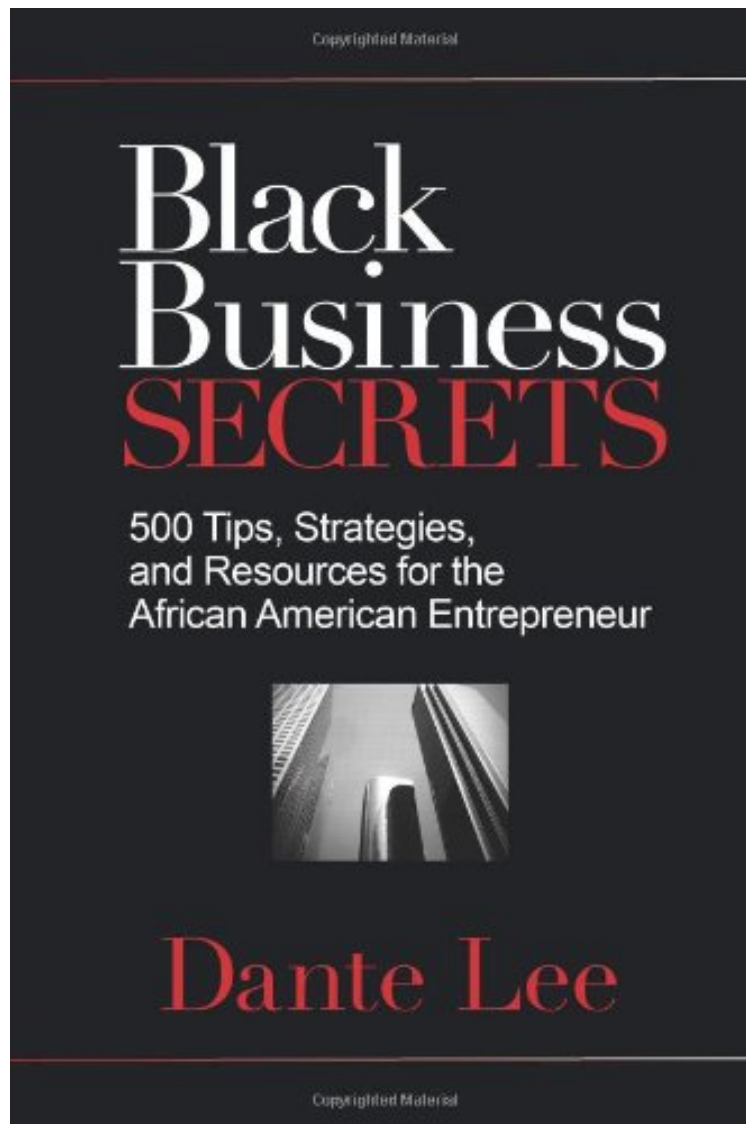


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Black Business Secrets: 500 Tips, Strategies, and Resources for the African American Entrepreneur

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About the Author
Dante Lee is the 28-year-old president and CEO of Diversity City Media, an African-American marketing and public-relations firm based in Columbus, Ohio. Founded in 2000, this award-winning company known for its marquee online businesses BlackNews.com, BlackStudents.com, and BlackPR.com helps clients from corporations to start-ups penetrate the African-American consumer market. A respected motivational speaker and diversity consultant, Lee is the cofounder of Lee Moss Media, whose social-networking properties, including HBCU.com, BlackWomenConnect.com, and BlackInAmerica.com, collectively attract over two million African-American visitors each month. Recognized by top media outlets MSNBC, CNN, Fox News, and Black Enterprise, Lee is showcased in Ebony's 2010 Young Entrepreneurs list.