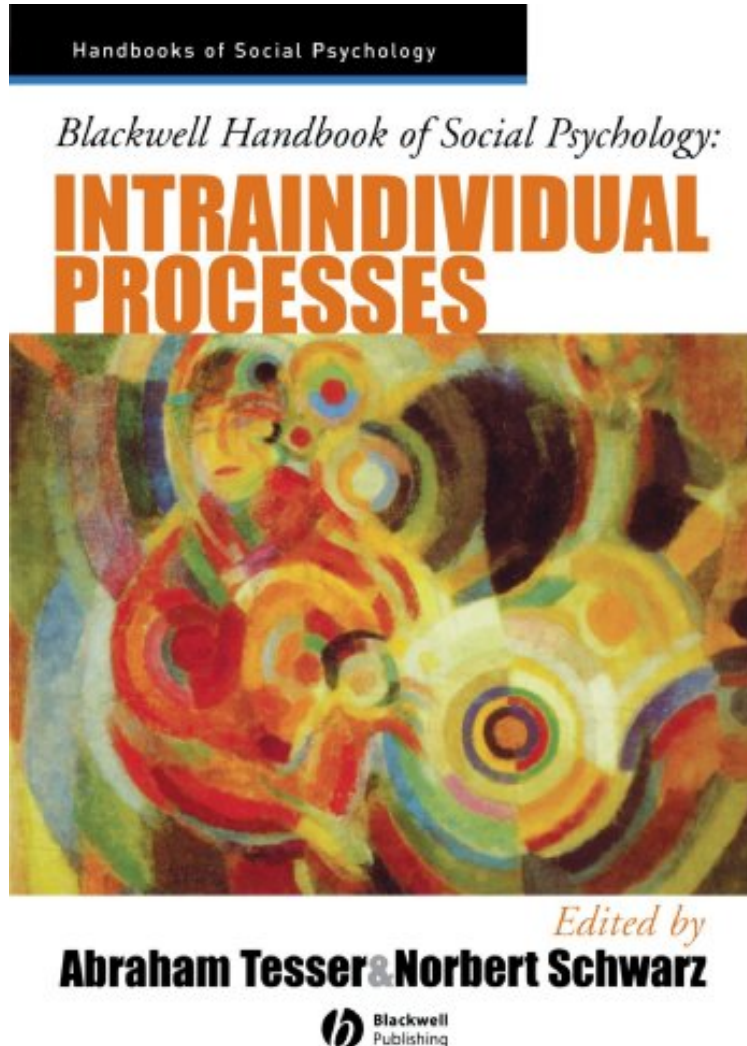


Blackwell Handbook of Social Psychology: Intraindividual Processes

From Abraham Tesser Norbert Schwarz Editor
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From the Back Cover This authoritative handbook provides a cutting-edge overview of classic and current research as well as an assessment of future trends in the field of intraindividual processes. After outlining a set of integrative perspectives evolutionary and cultural, developmental, and methodological it goes on to provide an in-depth treatment of current research on social cognition and social motivation. The handbook concludes with chapters devoted to research on applying cognitive and motivational principles. 28 specially commissioned chapters offer unparalleled coverage of the whole field of intraindividual processes A carefully chosen team of authors from around the world ensure a truly international perspective Fully referenced chapters include bibliographies for easy access to further study This handbook is essential reading for upper-level students looking for succinct overviews and for researchers seeking an authoritative definition of the field which also indicates likely future trends.

About the Author Abraham Tesser was research Professor of Psychology at the University of Georgia while editing this volume. He has edited several books and published a number of articles on communication, attitudes, thought processes, and self-evaluation maintenance. He is currently Visiting Professor of Psychology at The Ohio State University. Norbert Schwarz is Professor of Psychology at the University of Michigan and Senior Research Scientist at Michigan's Institute for Social Research. He has published numerous articles, chapters, and books on human judgement, including *Cognition and Communication: Judgmental Biases, Research Methods and the Logic of Conversation* (1995).