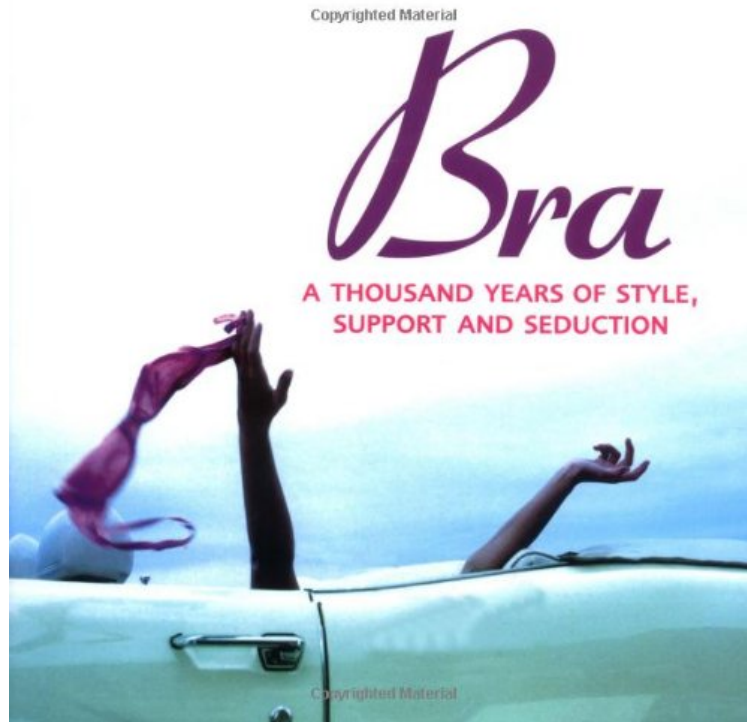


## Bra: A Thousand Years of Style, Support and Seduction

Stephanie Pedersen

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#2643208 in Books David n Charles Publishers 2004-10Original language:EnglishPDF # 1 .63 x 7.00 x 7.221, .87 #File Name: 071532067X127 pages | File size: 55.Mb

**Stephanie Pedersen : Bra: A Thousand Years of Style, Support and Seduction** before purchasing it in order to gage whether or not it would be worth my time, and all praised Bra: A Thousand Years of Style, Support and Seduction:

0 of 0 people found the following review helpful. Print hard to readBy Sue CI don't know who they think is reading this book, but it isn't going to be anyone over 40 unless they have tri-focals, given the print size and style.0 of 0 people found the following review helpful. nice item, fast shippingBy Nancy RicheyJust as described, nice item, fast shipping, thank you!0 of 0 people found the following review helpful. Five StarsBy Samuel J. Bella very fun and educational read.

from the suffragettes to the Supremes, from Marilyn Monroe to Madonna, the bra has had more impact than any other item of clothing on shaping generations of women. The evolution of the bra, from the constricting corset to the liberating Wonderbra, is laid bare in nine uplifting chapters, spilling over with juicy facts, fashion highlights and archive photos of the Hollywood divas that brought the bra to the big screen and into the hearts of men worldwide This sexy, sophisticated and, above all, fun book celebrates the bra and everything it stands for - giving girls the information, inspiration and support they need to make the most of their assets!

From Publishers WeeklyAlthough not everyone will agree with the authors assertion that "in shaping breasts, the bra has also shaped fashion and modern sex appeal," one thing that this lighthearted, sartorial tribute makes clear is that a

more conscious appreciation of the underwire garment is in order. Pedersen (K.I.S.S. Guide to Beauty) traces the evolution of the bra, from ancient times when Minoan women flaunted their breasts in uplifting cutaway jackets, to the more modest (read imprisoning) years of the rib-snapping corset, to the "anything goes" attitude of contemporary fashion. The bra in its modern incarnation didn't debut until the early 20th century when Mary Phelps Jacob created one out of two silk handkerchiefs, some pink ribbon and thread, and subsequently nabbed the first U.S. patent in 1914 but Pedersen maintains that fashion and feminism owe much to the brassiere. She points out that as women began entering the workforce during WWI, the modern bra became indispensable because it granted female workers mobility and signified their independence. From then on, it was adapted to suit different fashions. In the 20s, women used the bra to flatten themselves and achieve the androgynous figures of flappers and suffragettes, and a decade later, Lana Turner and her clingy cashmere and prominent breasts sparked a demand for "falsies." A plethora of pictures complement the text, including a photo of an old pin up and some tantalizing shots of models wearing sexy fantasy bras made of diamonds and other precious gems. In the end, it's hard to say which crowd this mildly intriguing history will appeal to more: the women who wear the lingerie or the men who enjoy seeing them in it. Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

About the Author Stephanie Pedersen is an author and journalist who specialises in beauty and health issues. Her articles have appeared in Sassy, Teen, Girl, Woman's World, Cosmopolitan, American Woman and Weight Watchers. She is the author of nearly 20 books and teaches creative writing