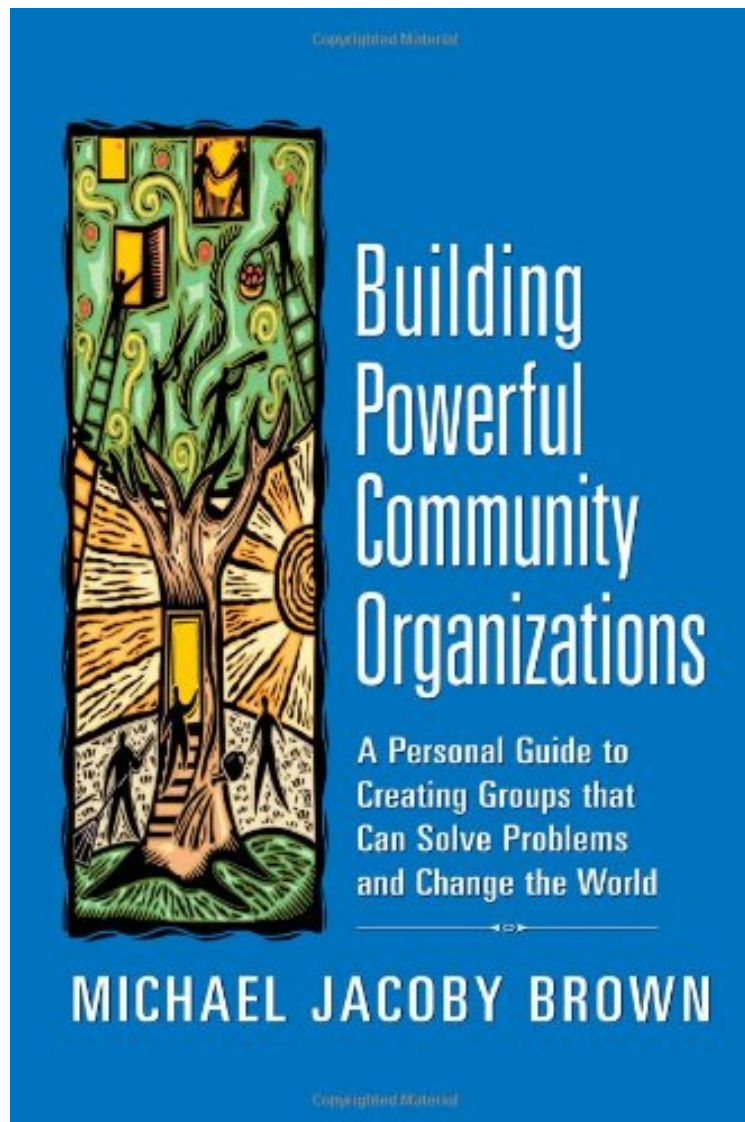


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Building Powerful Community Organizations: A Personal Guide to Creating Groups that Can Solve Problems and Change the World

Michael Jacoby Brown

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Michael Jacoby Brown : Building Powerful Community Organizations: A Personal Guide to Creating Groups that Can Solve Problems and Change the World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Building Powerful Community Organizations: A Personal Guide to Creating Groups that Can Solve Problems and Change the World:

3 of 3 people found the following review helpful. ... Jacoby Brown's Building Powerful Community Organizations to be a terrific guide for anyone who wants to do just what ...By Christine K. GrayI found Michael Jacoby Brown's Building Powerful Community Organizations to be a terrific guide for anyone who wants to do just what the title says. Early on, he lays out the 12 steps that it will take to build such an organization -- and then, in detail, and with really helpful illustrative stories, he spells out what to do, and provides helpful checklists and exercises. The book is 360 pages long, and packed with useful information and guidance. Anyone deciding to follow this as a guide will soon learn that building a community organization takes a lot of work and time, and some specific skills. But that's one of the things I so liked about the book-- the author is honest about the amount of effort it will take, lays out the journey clearly, and emphasizes the importance of sequence. Our organization, TimeBanks USA, gives provides material, guidance, and software for start-up and ongoing timebanks. We are looking to improve those materials, and were so impressed by this book that (with permission from the author) we shall draw on the book and its tools. 1 of 2 people found the following review helpful. Practical Resource for Community OrganizingBy Alicia CrumptonThis is a practical resource idea book for those interested in starting or strengthening a community organization or nonprofit. Brown defined community organizing as "building the power of a group to change the world. . . it requires understanding of your self interest. . . building relationships with others, and a desire to change the world" (p. 3). The book is organized into 4 sections:Section 1 The Inside Story - definitions, step by step considerations for building a community organization including mission, goals, and objectives, and considerations for lasting organizationsSection 2 Resources - recruiting, how to's and leadership development, meeting facilitation, raising moneySection 3 Change - strategy, taking action, solving problems, results, building communitySection 4 Future - where do we go from hereEach section is accompanied by exercises, case studies, quick tips, and stories. 0 of 0 people found the following review helpful. Incredible book! I'm "working" through it now.. ...By CustomerIncredible book! I'm "working" through it now... everything I need to know, so well laid out, so well written. What a find!!

Intended for individuals who want to start, strengthen, or revitalize a group to address a community issue, this indispensable guide includes a series of practical steps that help build a successful community organization and offers sample cases that more clearly illustrate each step. In addition to addressing common problems that are often encountered, the book also discusses how to run engaging meetings, recruit and motivate community members, raise necessary funds, and turn a passion into a powerful tool for social change.

"Michael Jacoby Brown distills more than 30 years of organizing into his book, which every aspiring and veteran activist should own. This book is strongly recommended."Library Journal