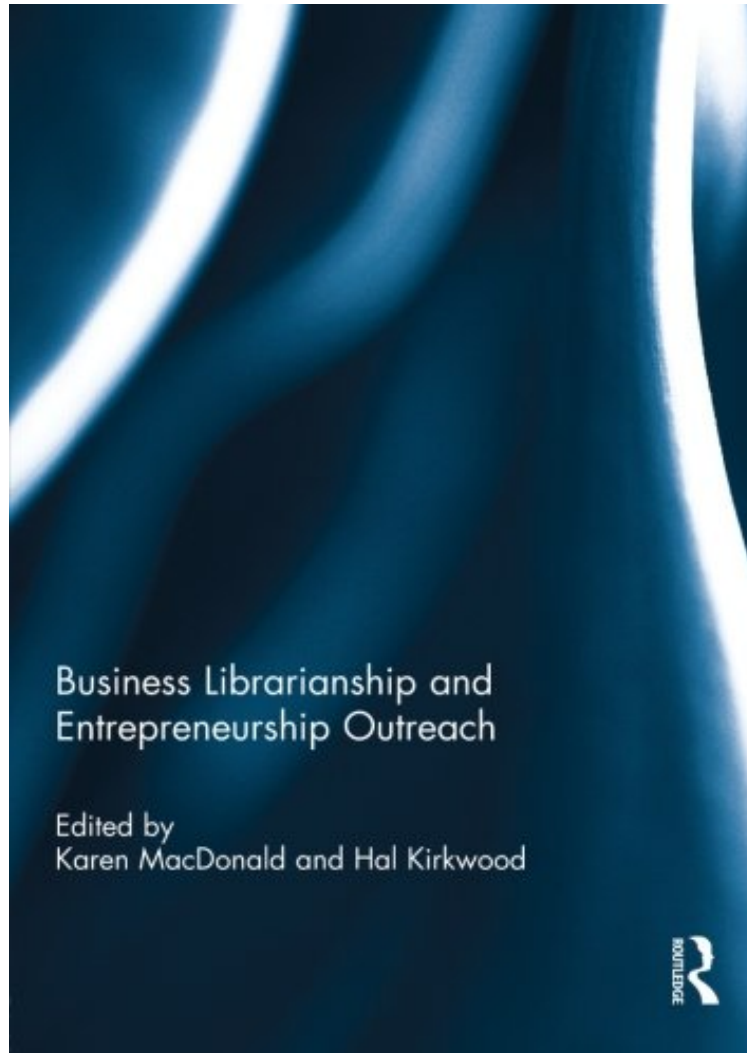


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## Business Librarianship and Entrepreneurship Outreach

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**From Brand: Routledge : Business Librarianship and Entrepreneurship Outreach** before purchasing it in order to gage whether or not it would be worth my time, and all praised Business Librarianship and Entrepreneurship Outreach:

The changing landscape of business information has created opportunities for business librarians to move beyond being reactive to business information needs to become proactive participants in business development and entrepreneurship instruction. Libraries are no longer only repositories of books but information rich sources of business and economic data. The case studies presented within this book highlight a variety of examples on

entrepreneurship education and local economic development. The examples presented serve as a catalyst for further entrepreneurial endeavours and highlight the growing need for effective value-added support in finding business information. Business librarians play a critical role in promoting the effective use of business information and in providing significant value-added services within university and community settings. This book was published as a special double issue of the Journal of Business Finance Librarianship.

About the Author Karen MacDonald is a Business Librarian at Georgia State University and is active in the Special Libraries Association. She earned both her MBA and MLIS degrees from Wayne State University in Detroit, MI. Her research interests include entrepreneurship, economic development and the role of the subject-specialist in academic librarianship. Hal Kirkwood is Associate Professor of Library Science and Associate Head of the Management Economics Library at Purdue University. He has served as chair of the Business Finance Division of the Special Libraries Association. Prof. Kirkwood's research interests include usability testing of academic business library websites, concept mapping, and innovative instruction methods.