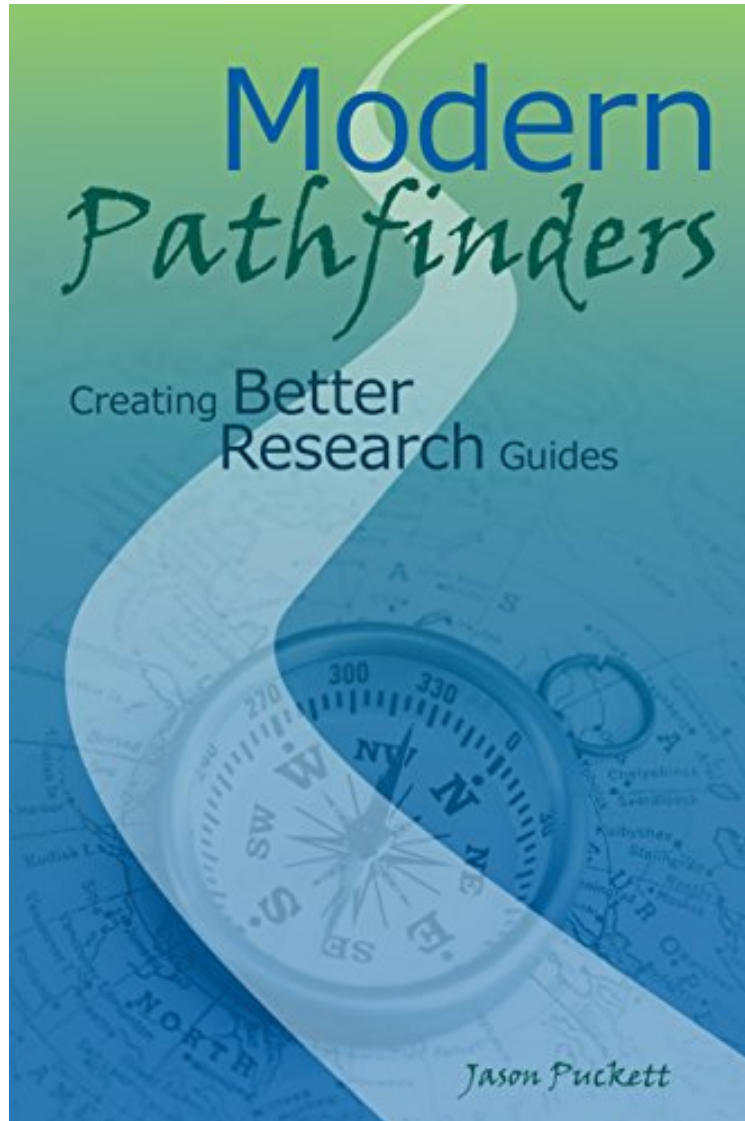


(Mobile ebook) Modern Pathfinders: Creating Better Research Guides

Modern Pathfinders: Creating Better Research Guides

Jason Puckett

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Whether you call them research guides, subject guides or pathfinders, web-based guides are a great way to create customized support tools for a specific audience: a class, a group, or anyone engaging in research. Studies show that library guides are often difficult, confusing, or overwhelming, causing users to give up and just fall back on search

engines such as Google. How can librarians create more effective, less confusing, and simply better research guides? In *Modern Pathfinders: Creating Better Research Guides*, author Jason Puckett takes proven ideas from instructional design and user experience web design and combines them into easy-to-understand principles for making your research guides better teaching tools. It doesn't matter what software your library uses; the advice and techniques in this book will help you create guides that are easier for your users to understand and more effective to use. Jason Puckett is also the author of the ACRL publication *Zotero: A Guide for Librarians, Researchers, and Educators*.

About the Author Jason Puckett is Librarian for Communication and Virtual Services and Assistant Professor at Georgia State University Library in Atlanta, Georgia. He was named a Library Journal Mover Shaker in 2010, in part for his work with technology in libraries. Puckett has a BA in English from Georgia State University and an MLIS from Florida State University. He has worked in libraries for over 20 years and has been teaching for the last 15 of those. He teaches professional workshops on research guides and other topics for Simmons College School of Library and Information Science and has previously co-produced a long-running podcast about information literacy instruction. For several years he's been researching and speaking about how to make research guides better based on the principles in this book.