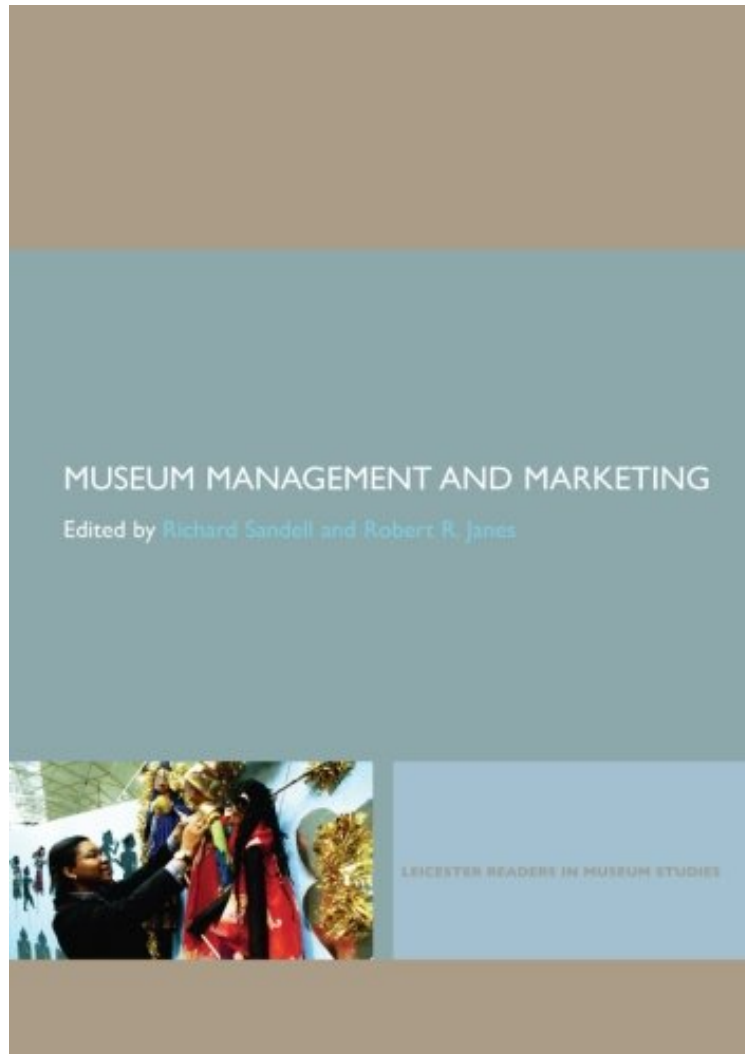


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## Museum Management and Marketing (Leicester Readers in Museum Studies)

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About the Author  
Richard Sandell is Head of the Department of Museum Studies at the University of Leicester. His research interests focus on the evolving social purposes, roles and agency of museums. His recent publications include *Museums, Society, Inequality* (2002). Robert R. Janes is the former President and CEO of the Glenbow Museum in Calgary, Canada. He is Editor-in-Chief of the *Journal of Museum Management and Curatorship* and a museum consultant. His recent books include *Museums and the Paradox of Change* (1997) and *Looking Reality in the Eye: Museums and Social Responsibility* (2005).