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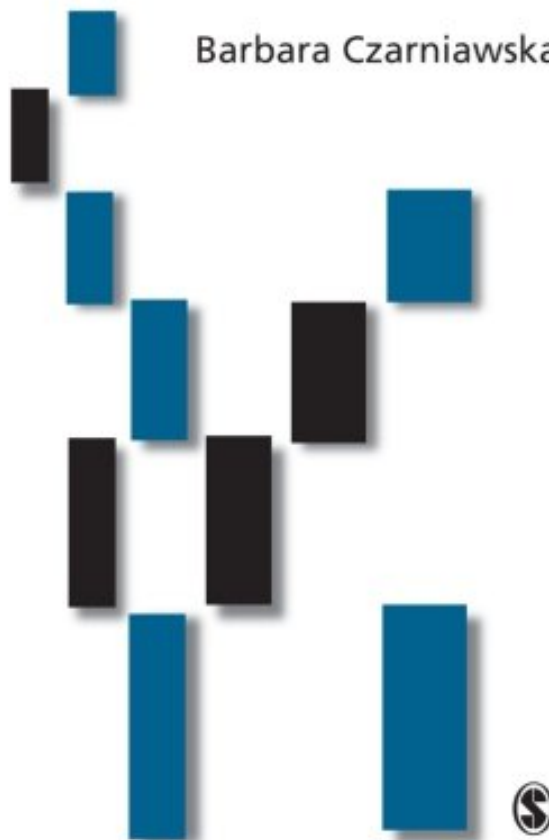
# Narratives in Social Science Research (Introducing Qualitative Methods series)

Barbara Czarniawska

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## Narratives in Social Science Research

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**Barbara Czarniawska : Narratives in Social Science Research (Introducing Qualitative Methods series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Narratives in Social Science Research (Introducing Qualitative Methods series):

*Narratives in Social Science Research* introduces students to the use of narrative methodology as a research tool. It offers a rigorous framework for the application of these devices within qualitative research. The book provides: An historical overview of the development of the narrative approach within the social sciences A guide to how narrative methods can be applied in fieldwork An explanation of how to incorporate a narrative approach within a research project Guidelines for interpreting collected or produced narratives A student-focused approach - key arguments and methods are illustrated by case-studies and lists of further reading. Written in an accessible and engaging manner, this detailed text will be a useful resource for researchers and students taking courses in qualitative research across a variety of social disciplines.

**About the Author** Barbara Czarniawska is Professor of Management Studies at GRI, School of Business, Economics and Law at University of Gothenburg, Sweden. Doctor honoris causa at Stockholm School of Economics, Copenhagen Business School and Helsinki School of Economics, she is a member of the Swedish Royal Academy of Sciences, the Swedish Royal Engineering Academy, the Royal Society of Art and Sciences in Gothenburg and Societas Scientiarum Fennica. Czarniawska takes a feminist and constructionist perspective on organizing, recently exploring the connections between popular culture and practice of management, and the organization of the news production. She is interested in methodology, especially in techniques of fieldwork and in the application of narratology to organization studies.