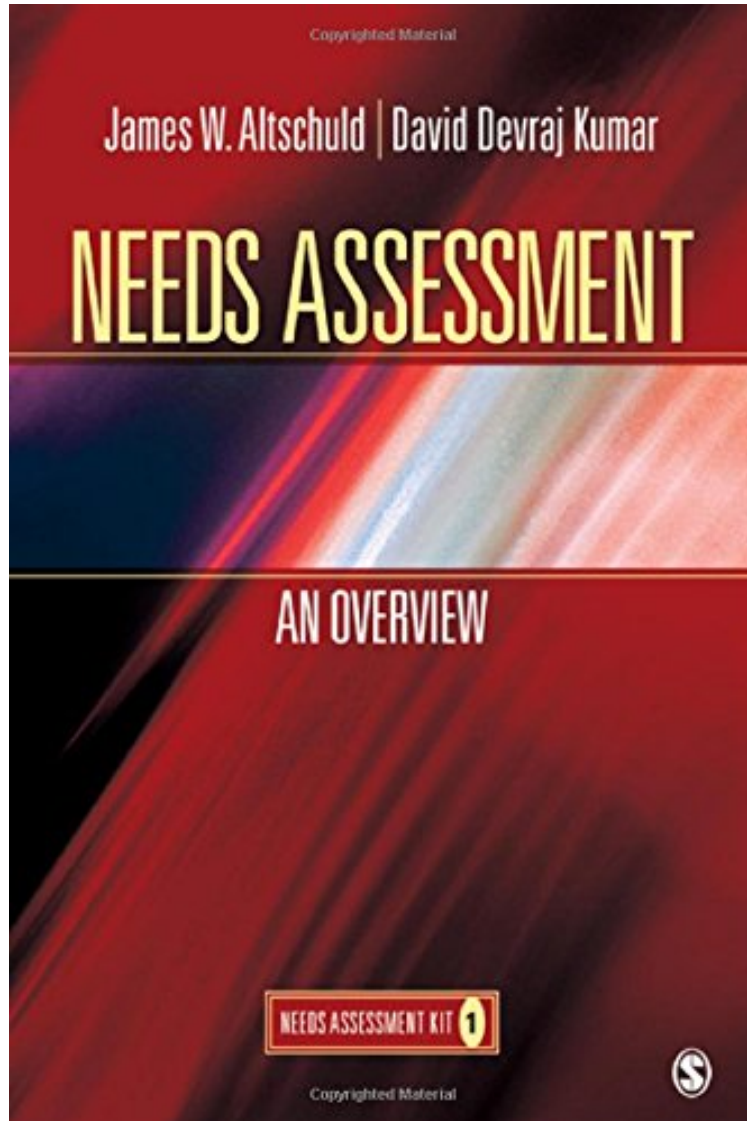


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Needs Assessment: An Overview (Book 1)

James W. Altschuld, David Devraj Kumar
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"The strength of the book is its thoroughness and how it actually takes the reader inside the experience, step-by-step, of conducting a Needs Assessment" Jody Bortone, Sacred Heart UniversityThis book focuses on how results have to

be utilized in an organization for an assessment to be considered a success. The authors describe the three phases of needs assessment in depth along with subtleties in implementing them. Although this book can be used in a stand-alone fashion, it is part of the Needs Assessment KIT five interrelated and sequenced books that take the reader through the needs assessment process (ISBN: 978-0-7619-2595-8).

About the Author James W. Altschuld, PhD, is Professor Emeritus at The Ohio State University where he taught program evaluation, needs assessment, and research methods. He has published and presented extensively in the field of evaluation particularly with regard to how needs are assessed.