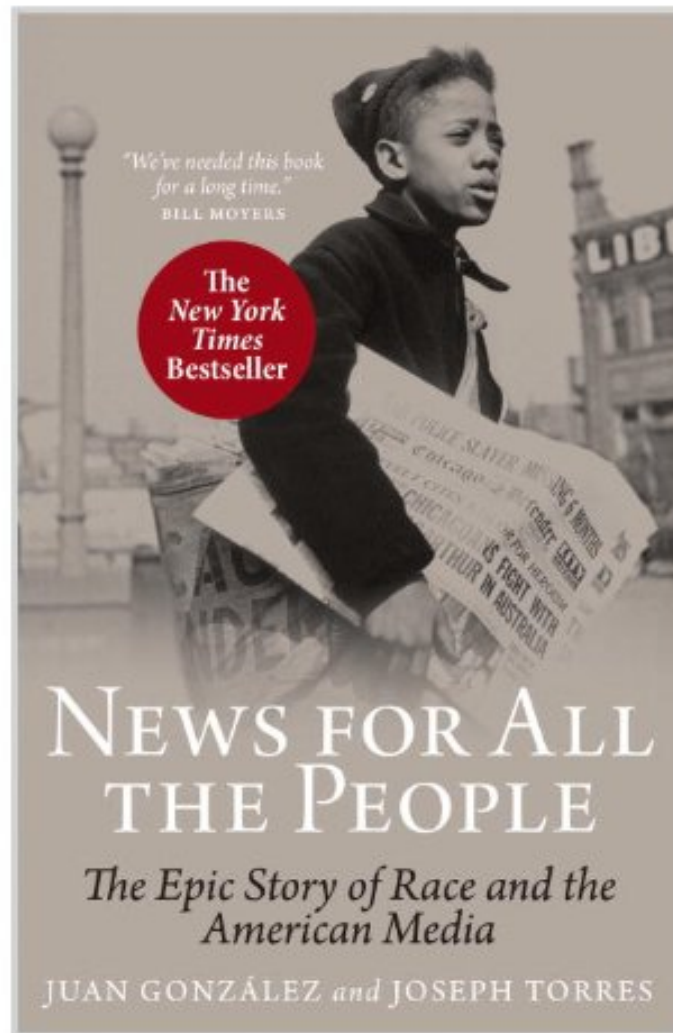


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# News For All The People: The Epic Story of Race and the American Media

Juan Gonzalez, Joseph Torres  
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**Juan Gonzalez, Joseph Torres : News For All The People: The Epic Story of Race and the American Media** before purchasing it in order to gauge whether or not it would be worth my time, and all praised News For All The People: The Epic Story of Race and the American Media:

5 of 5 people found the following review helpful. Should be required reading By Rebecca H. Tallman In these days of political turmoil about race relations, immigration, voting rights and economic disparity, this book should be required

reading in junior high schools. Definitely, it should be studied by all journalists and those studying to be journalists. There is a lot to be said for the opinion that "the media" controls public/private attitudes about such matters, and the persons who control the news we hear and read could use a little attack of conscience about the way reporting is done. Being true to our national ideals means remembering that all people are created equal and should be treated with respect and shown that they are welcome. "The media" is not true to our national ideals anymore, and probably never was. This book is an informative reminder. 14 of 15 people found the following review helpful. Eye and ear opening (nose, too - something stinks in USA) By JRup What a revelation! This is a monumental work which pulverizes our knowledge of American history, especially with regard to minority groups. Newspapers, radio and television outlets were (and are) systematically marginalized, ignored, bought out and even burned (our major news sources report such things only rarely, usually as some South American dictator's rampage). But very early on Native Americans had newspapers. So did Mexicans, and Chinese papers were published in California even before the first one in China. But these alternate takes on local and world events were suppressed, even to the point that local post offices destroyed the papers rather than deliver them to addressees, a wide-spread practice. The struggle goes on today with mergers, news rooms with fewer and fewer minorities, fewer reporters actually investigating corruption. The FCC's political shenanigans are also exposed. A recent study revealed that one who never watches or reads news is more apt to know what is going on in the world than one who listens to Fox "news" - this book explains why in a scholarly, well researched and engaging style ... A truly exceptional book. 3 of 3 people found the following review helpful. A Story Still Being Told By Rabbit Warren This is a fine, well-researched book on the difficult history of minority groups and the evolving news media. Much of the history outlined here is not common knowledge. It stands as a testament to the many people who had difficulty getting their voices heard and the hard work it took to overcome many obstacles. Sadly, with so-called "new media" evolving today, the voices of minorities still are muted. But there is hope that new media pioneers will be inspired by the stories related here to keep pushing forward and find ways to let all of America's voices be heard.

From colonial newspapers to the Internet age, America's racial divisions have played a central role in the creation of the country's media system, just as the media has contributed to and every so often, combated racial oppression. This acclaimed book called a masterpiece by the esteemed scholar Robert W. McChesney and chosen as one of 2011's best books by the Progressive reveals how racial segregation distorted the information Americans have received, even as it depicts the struggle of Black, Latino, Asian, and Native American journalists who fought to create a vibrant yet little-known alternative, democratic press. Written in an exciting, story-driven style and replete with memorable portraits of journalists, both famous and obscure, *News for All the People* is destined to become the standard history of the American media.

Juan González and Joseph Torres have rendered a splendid public service with this highly readable and engrossing story of how the press sees and doesn't see who we are as a people. Race and ethnicity, power and privilege, the visible and the invisible are at the core of our democratic crisis today, and it's hard to imagine a better way to face the challenge than to be armed with the story this book tells so well. Bill Moyers, Public Affairs Television *News for All the People* is truly a masterpiece; I could not put it down. After years of research, Juan González and Joseph Torres have produced a book that will be nothing short of mandatory reading for all who care about the media or democracy. It will change how you think about media and American history. Robert W. McChesney, coauthor of *The Death and Life of American Journalism* A first-of-its-kind rendering of the causes, contexts, and consequences of the American media system across the fault line of race. Haunting and prophetic, this is a must-read for all the people. Malkia Amala Cyril, executive director of the Center for Media Justice With clarity, exquisite detail and strong scholarship, the authors show us how the neglect of the mainstream press over the years still haunts the nation's identity about who is an American. Arlene Notoro Morgan, associate dean at the Columbia Graduate School of Journalism, coeditor of *The Authentic Voice: Best Reporting on Race and Ethnicity* The historic inability of marginalized communities to control their own images has been devastating. *News for All the People* illustrates that this lack of control hasn't been by accident. It's a part of a greater story of media control and ownership that traces back to the creation of the United States. An essential read. James Rucker, founder of *ColorOfChange.org* This is journalism history from an entirely fresh perspective, one that challenges the old heroes and shines a sharp light on the role of the media in revealing social inequities in a democratic society. Booklist (starred review) Meticulously researched, adeptly written, and most important, historically significant ... an important work. Buffalo News With vivid detail, González and Torres trace the history of minority journalism in the United States from colonial newspapers to today's blogs. This important text should be required reading in journalism schools. Donna Marie Smith, *Library Journal* (starred review) Examines some of the news media's dirtiest laundry: the media's active roles in lynching Blacks, exterminating Native Americans and brutally harassing Hispanics and Asian-Americans ... insightful [and] awareness-expanding. Linn Washington Jr., *The Philadelphia Tribune* When journalists write history, there is always the danger of that history being shallow, surface-level. This remarkable book is one of the rare instances of such a problem being a positive, due to its great, realized

ambition. For this narrative successfully weaves the history of Black media, Native American media, Hispanic media and Asian media within the context of the history of Americas capitalistic media development. As 2011 ends, Gonzalez and Torres provide not just a clear understanding of how the enemy built the empire, but merge historical ideas on how to use the new/old tools at our disposal to resist it. Dr Todd S. Burroughs, *Whose Media/Drums in the Global Village* [This] groundbreaking book takes the reader on a 400-year journey from the past transgressions to today's democratic crisis, one largely created by the deeds of those controlling the media and the narratives our citizens are actually consuming. It delves deeply into why those narratives are slanted, misrepresented or scrubbed altogether by the so-called liberal media. Paul K. Haeder, *Real Change News* Offers constant reminders that this conflict has been a true civil war with serious casualties, lasting through many decades and perhaps yet ended. The journalists portrayed here recognized that journalism was a weapon of resistance. If there have been advances, it is in good part because such journalism, bravely wielded, can fight the good fight. James Boylan, *Columbia Journalism [An] acclaimed history of race and the US media*, which will be a core book for readers in journalism and US history. Book News About the Author Juan Gonzalez is a two-time winner of the George Polk Award for commentary and former president of the National Association of Hispanic Journalists. He is the co-host of the nationally syndicated TV and radio show *Democracy Now!* and is a staff columnist for *New York's Daily News*. His previous books include *Harvest of Empire: A History of Latinos in America*; *Fallout: The Environmental Consequences of the World Trade Center Collapse*; and *Roll Down Your Window: Stories from a Forgotten America*. Joseph Torres is the senior advisor for government and external affairs for Free Press, the national media reform organization. Before joining Free Press, he worked as deputy director at the National Association of Hispanic Journalists and was a journalist for several years. He lives in Silver Spring, MD.