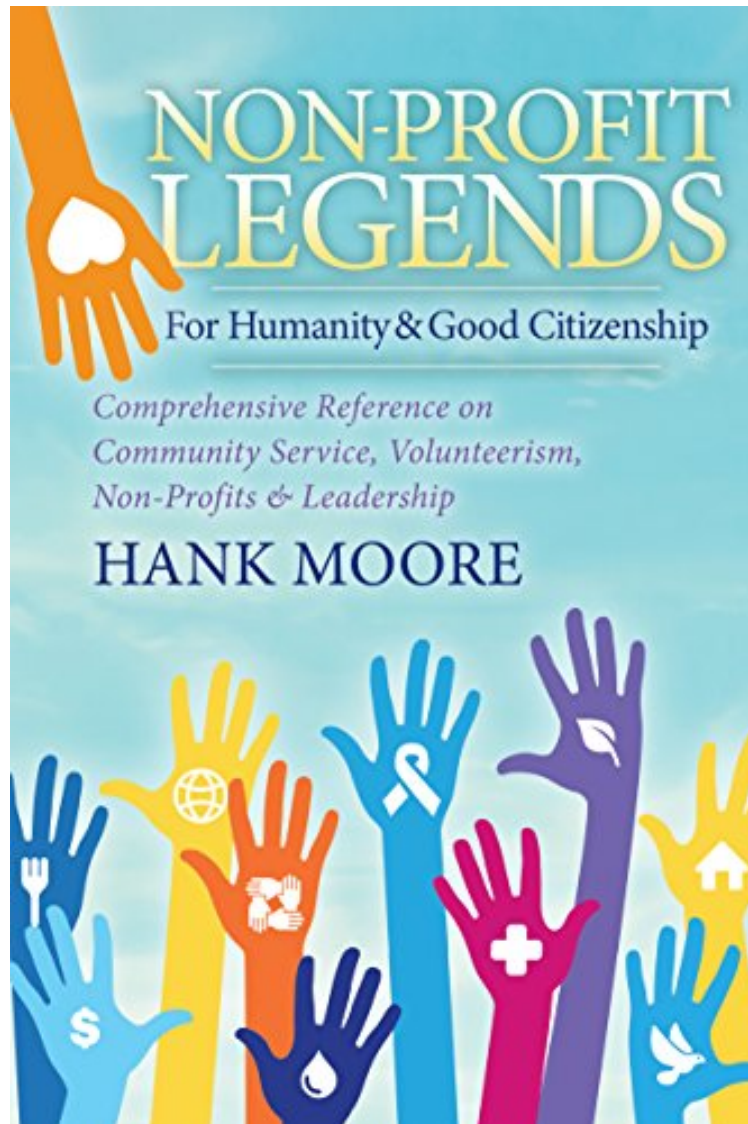


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Non-Profit Legends: Comprehensive Reference on Community Service, Volunteerism, Non-Profits and Leadership For Humanity and Good Citizenship

Hank Moore

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Hank Moore : Non-Profit Legends: Comprehensive Reference on Community Service, Volunteerism, Non-Profits and Leadership For Humanity and Good Citizenship before purchasing it in order to gauge whether or not it would be worth my time, and all praised Non-Profit Legends: Comprehensive Reference on Community Service,

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0 of 0 people found the following review helpful. A reference for multiple generations to make this a better world. Hank Moore's experience and depth shows in ...By Hank MooreUnique, Substantive, Thorough and Timely. First book to cover everything related to community service and volunteering. A reference for multiple generations to make this a better world. Hank Moore's experience and depth shows in each chapter. Covers aspects I never expected in a non-profit book. This is a magnificent work and will be read by individuals, charities, foundations and causes. Give a copy to your favorite charity.1 of 1 people found the following review helpful. Hank Does It Again!By Thomas J. PerroneThis book is chock-full of interesting stuff.. Want to know about the 29 Non-Profit categories in the U.S. Tax code (Section 501(c)? ... Turn to pg. 34... Want to know how to rank Non-Profit organizations by maturity and likelihood for success? .. Read Chapter 4....Want to know about the history of Non-Profit organizations.. see Chapter 2.. Interested in how Public Service Announcements evolved on radio (and later moved to TV) as means of promoting the activities of Non-Profits? Then see Hank's description (enhanced by some his own broadcasting and writing experiences) in Chapter 11.Motivated by a desire to "give back", Hank has written this book drawing on his experiences in broadcasting and his principles of management, to demonstrate how they can be adapted to Non-Profit organizations. Non-profits (like for-profit organizations) require organization, leadership, personnel management, personnel rewards and recognition, etc. (topics for which Hank is an renowned expert). The chief difference is that for-profit organizations are funded from the sale of things they make or the services they offer, while non-profits draw financial sustenance chiefly through fundraising campaigns. And even for fundraising, Hank offers interesting and useful insights and advice.. All in all, this book is a interesting, warm-hearted work.1 of 1 people found the following review helpful. Hank Moore has done it again, another great book in his Legends series.By Richard Schissler IIIHank Moore has written the book that Non-Profits have been waiting for. It is full of encouraging examples of successful non-profits and how they became successful. It also touches on a variety of important issues that are missed by many non-profits in running their businesses. Every non-profit regardless of size needs to have a copy of this book for key employees and board members to read. It provides a wonderful template on how to successfully run the business of a non-profit.Thanks Hank Moore for another great Legends book.

Non-Profit Legends is a comprehensive overview book on serving communities and motivating leadership for non-profits. Author Hank Moore has worked with and advised hundreds of non-profit organizations, including charities, educational institutions, public sector entities, associations, and corporate citizenship programs. In Non-Profit Legends Hank uses his experience and teaches readers to embrace the past, with direct relationship to the future. Inside you will find extensive information about history, cultural enlightenment and community leadership knowledge, all rolled in one, plus a dynamic panorama of humanitarian contributions to society.Hank Moore is the highest level of business overview expert and is in that rarified circle of visionaries such as Peter Drucker, Stephen Covey and W. Edwards Deming. The Business Tree is his trademarked approach to growing, strengthening and evolving business, while mastering change. He advises companies about growth strategies, visioning, planning, leadership, futurism and Big Picture issues. He has written a series of business books. This is the third book in his Legends series, paralleling pop culture, history and innovative strategies. He has won lifetime achievement awards for leadership. Hank Moores Legends books embrace history, cultural phenomena and strategies for success.

How can one person with so much insight into cultural history and nostalgia be such a visionary of business and organizations? Hank Moore is one of the few who understands the connection. Dick Clark, TV icon Hank Moores Business Tree is the most original business model of the last 50 years. Peter Drucker, business visionary "Always ahead of the trends, Hank Moores insights are deep, applicable beyond the obvious. Lady Bird Johnson, former First Lady of the United StatesAbout the AuthorHank Moore is a Futurist and Corporate Strategist, with his trademarked concept, The Business Tree. He has advised 5,000 clients on strategy and speaks internationally. He has published other books: Pop Icons and Business Legends,Houston Legends, The Business Tree, The High Cost of Doing Nothing, The Classic Television Reference, Power Stars to Light the Flame, and The \$50,000 Business Makeover. He has presented Think Tanks for five U.S. Presidents and has spoken at seven Economic Summits.