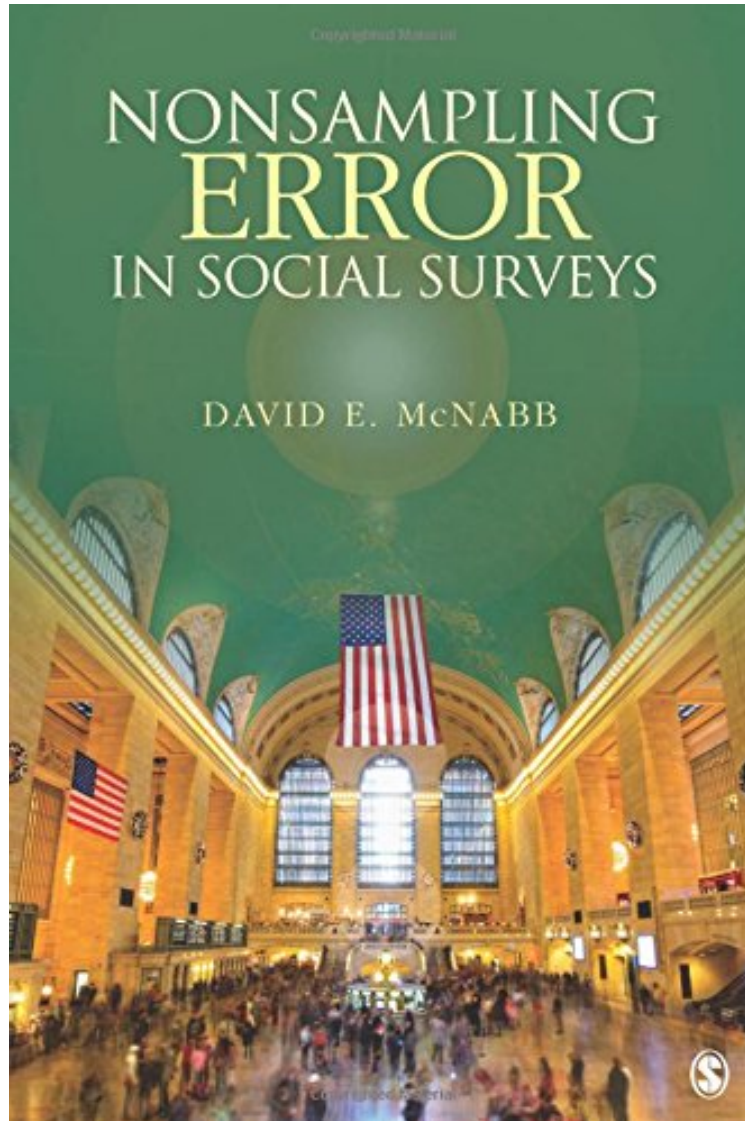


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Nonsampling Error in Social Surveys

David E. McNabb

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David E. McNabb : Nonsampling Error in Social Surveys before purchasing it in order to gage whether or not it would be worth my time, and all praised Nonsampling Error in Social Surveys:

0 of 0 people found the following review helpful. Very helpfulBy CustomerA very helpful book on dealing with survey nonsampling error. I have used it in my PhD dissertation research.

A welcome and much-needed addition to the literature on survey data quality in social research, Nonsampling Error in Social Surveys, by David E. McNabb, examines the most common sources of nonsampling error: frame error;

measurement error; response error, nonresponse error, and interviewer error. Offering the only comprehensive and non-technical treatment available, the books focus on controlling error shows readers how to eliminate the opportunity for error to occur, and features revealing examples of past and current efforts to control the incidence and effects of nonsampling error. Most importantly, it gives readers the tools they need to understand, identify, address, and prevent the most prevalent and difficult-to-control types of survey errors.

"Provides the best non-technical introduction to the nonsampling errors I have ever read."--Dmitriy Poznyak (06/11/2013)"My doctoral students came from a variety of backgrounds. Most of them have little to zero survey research background. The book will serve to ignite class discussion and move it to the highest level."--Valentin Ekiaka Nzai, (06/11/2013)-Provides the best non-technical introduction to the nonsampling errors I have ever read.---Dmitriy Poznyak (06/11/2013)-My doctoral students came from a variety of backgrounds. Most of them have little to zero survey research background. The book will serve to ignite class discussion and move it to the highest level.---Valentin Ekiaka Nzai, (06/11/2013) "Provides the best non-technical introduction to the nonsampling errors I have ever read." (Dmitriy Poznyak 2013-06-11)"My doctoral students came from a variety of backgrounds. Most of them have little to zero survey research background. The book will serve to ignite class discussion and move it to the highest level." (Valentin Ekiaka Nzai, 2013-06-11)About the AuthorDr. David E. McNabb, Professor Emeritus at Pacific Lutheran University, has taught at Oregon State University, the Stockholm School of EconomicsRiga, the American University of Bulgaria, Evergreen State College, the University of Maryland-UC (Europe), and the University of WashingtonTacoma. He is an adjunct professor at Olympic College and a recent member of a consultant group on aspects of nonsampling errors in surveys for an agency of the federal government. He earned his PhD at Oregon State University, his MA at the University of Washington, his BA at California State University, Fullerton. Dr. McNabb has served as director of communications for a caucus of the Washington House of Representatives and as director of economic development for the city of Fullerton, California. He has authored eight books and nearly one hundred articles and conference papers.