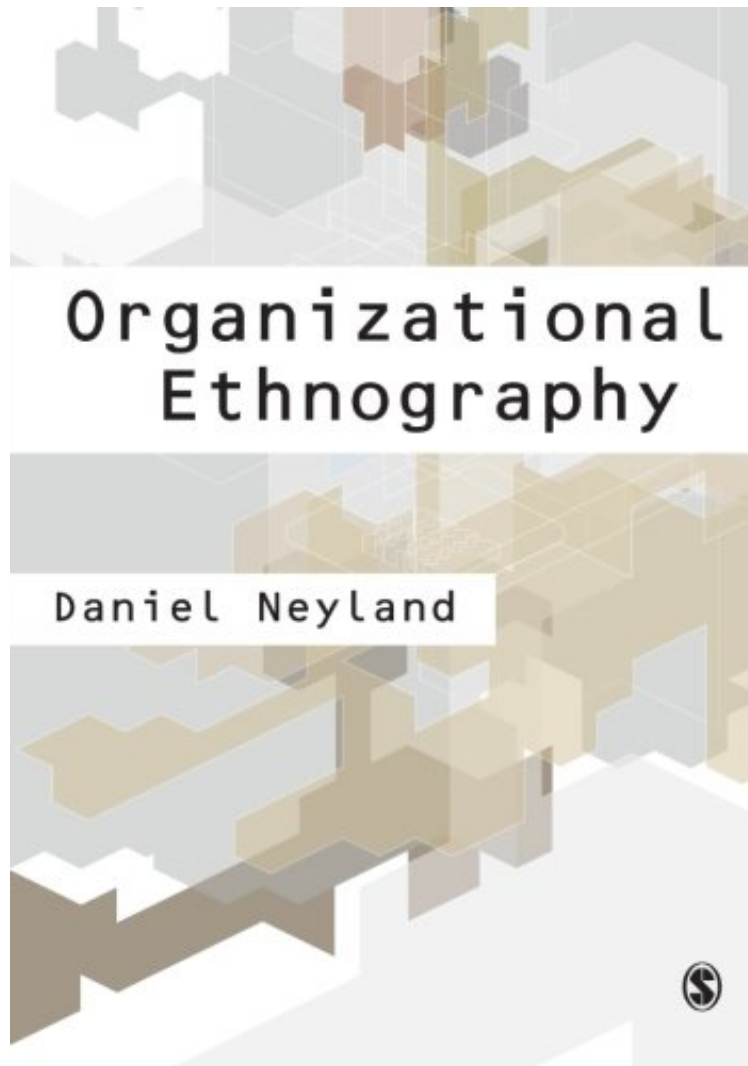


(Download) Organizational Ethnography

## Organizational Ethnography

*Daniel Neyland*

*audiobook / \*ebooks / Download PDF / ePub / DOC*



DOWNLOAD



READ ONLINE

#2844446 in Books SAGE Publications Ltd 2007-11-30 2007-11-15Original language:EnglishPDF # 1 9.53 x .44 x 6.69l, .81 #File Name: 1412923433192 pages | File size: 24.Mb

**Daniel Neyland : Organizational Ethnography** before purchasing it in order to gage whether or not it would be worth my time, and all praised Organizational Ethnography:

2 of 2 people found the following review helpful. A great companionBy brainchildI found this book incredibly useful. It has become one of the few texts that have accompanied me throughout my field work and beyond. Organised around ten "sensibilities" for doing ethnography, this book does not approach the topic as a theoretical problem or prescribes a set of rules of how to get it "right". Rather, it offers a range of materials, thoughts, ideas, anecdotes, and questions that challenge you to think about ethnography as a practical activity -- and turn your insecurities and doubts into productive questions. Many of these issues are illustrated with excerpts from and summaries of famous ethnographies that draw

you right into the literature. Don't be put off by the "organizational" in the title. This is not meant to indicate a narrow interest in organizations as well-defined legal or bureaucratic entities, but indicates a broad sense of social organization of, in and as everyday life. I have always been skeptical of attempts to teach ethnography through textbooks. But this one comes really, really close to the perfect companion that works with you, not against you.

Organizational Ethnography takes readers through the practical history of ethnography from its anthropological origins through to its use in an ever-widening variety of organizational, academic, and business contexts. Author David Neyland covers the whole research project process, starting with research design, and dealing with such practical issues as gaining access, note-taking, project management, analyzing one's data and negotiating an exit strategy. The book is highly practical and incorporates a range of case studies, illustrating organizational ethnography at work.