

Philanthrocapitalism: How Giving Can Save the World

Matthew Bishop, Michael Green

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"This is an important book. Our interdependent world is too unequal, unstable, and, because of climate change, unsustainable. We have to transform it into one of shared responsibilities, shared opportunities, and a shared sense of community. Bishop and Green show us how to do it." —BILL CLINTON



philanthrocapitalism

HOW GIVING CAN SAVE THE WORLD



WITH A NEW FOREWORD BY BILL CLINTON
AND NEW MATERIAL BY THE AUTHORS

Matthew Bishop & Michael Green

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Matthew Bishop, Michael Green : Philanthrocapitalism: How Giving Can Save the World before purchasing it in order to gage whether or not it would be worth my time, and all praised Philanthrocapitalism: How Giving Can Save the World:

0 of 0 people found the following review helpful. Four StarsBy CustomerGives you insight on Philanthropist think and why they give. Helps with grant request.6 of 8 people found the following review helpful. The new generation of philanthropistsBy James FruchtermanThis excellent book is the first in-depth account of the new generation of philanthropists who will write the next few chapters of philanthropy. Most of the major new players that are currently

coming on stage are covered, with a journalistic ethic of balancing the boosters' claims with the points of the critics. But, the book *is* discussing the voluntary parting of cash from billionaires, so it might be understandable that much of the material is somewhat sympathetic. Enough of the history of philanthropy is woven in to provide the background of past "philanthrocapitalists" like Carnegie and Rockefeller, and demonstrate that financial booms often are followed by a blossoming of giving. Of course, the method of social entrepreneurship is prominently featured. The book concludes with a tongue-in-cheek imagining of a gathering of the senior philanthrocapitalists in 2025 on Richard Branson's mansion in space: the Gates, Jeff Skoll, Oprah Winfrey, Mo Ibrahim, Angelina Jolie and the new U.S. president, Larry Page. 0 of 1 people found the following review helpful. GreatBy CustomerAmazing Book

For philanthropists of the past, charity was often a matter of simply giving money away. For the philanthrocapitalists- the new generation of billionaires who are reshaping the way they give-it's like business. Largely trained in the corporate world, these "social investors" are using big-business-style strategies and expecting results and accountability to match. Bill Gates, the world's richest man, is leading the way: he has promised his entire fortune to finding a cure for the diseases that kill millions of children in the poorest countries in the world. In *Philanthrocapitalism*, Matthew Bishop and Michael Green examine this new movement and its implications. Proceeding from interviews with some of the most powerful people on the planet-including Gates, Bill Clinton, Warren Buffett, Oprah Winfrey, and Bono, among others-they show how a web of wealthy, motivated donors has set out to change the world.

"A terrific book about how private money can help solve even the most difficult public problems. "Philanthrocapitalism" is the definitive guide to a new generation of philanthropists who understand innovation and risk-taking, and who will play a crucial part in solving the biggest problems facing the world."--Mayor Michael Bloomberg "Everything you need to know about the revolution underway in the world of philanthropy--its potential as well as its challenges. An indispensable book for anyone who cares about helping the world's four billion poor get a chance to live their dreams." --Hernando de Soto, author of "The Mystery of Capital" "Without question the best book now available on the global explosion of philanthropy, the new forms of giving and volunteering, and the many variations of social entrepreneurship. Indeed, it is the only book that provides a comprehensive, worldwide view of this new age of charity. In reader-friendly prose, notable not only for its felicity but also for its lack of jargon, Bishop and Green document the state-of-the-art practices with which the flood of philanthropic dollars is being turned toward the world's critical social problems."--Joel Fleishman, author of "The Foundation" "Important. Well-written. Timely. Here in this wonderful book, Matthew Bishop and Michael Green shine a light on sparkling examples of effective philanthropy, and how some of the most accomplished people are trying to solve the world's most intractable problems. A superb portrait of a vital new force shaping the world today, "Philanthrocapitalism" deserves to be widely read."--Jim Collins, author of "Good to Great" "Matthew Bishop's and Michael Green's stunning book provides keen and penetrating insights into the growing significance of the new philanthropists and their commitment to use their wealth to change the world and deploy their wealth with capitalistic rigor. It is a must read for anyone searching for creative approaches to solving the world's problems."--Bill George, author of "True North" and former chair CEO of Medtronic About the Author Matthew Bishop is chief business writer of the Economist. Michael Green is an expert on the relationship between government and the nongovernmental sector, particularly in the field of international development. Bishop lives in London, Green in New York.