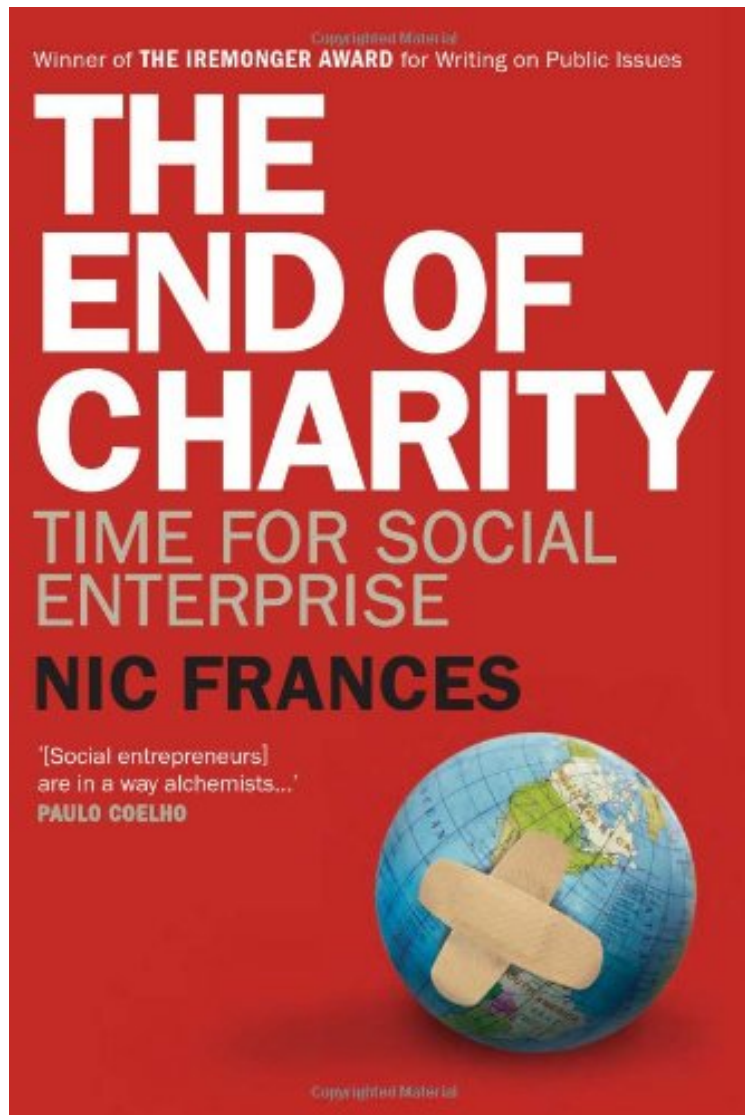


The End of Charity: Time for Social Enterprise

Nic Frances, Maryrose Cuskelly

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Nic Frances, Maryrose Cuskelly : The End of Charity: Time for Social Enterprise before purchasing it in order to gauge whether or not it would be worth my time, and all praised The End of Charity: Time for Social Enterprise:

0 of 0 people found the following review helpful. An inspirational read By Owen Clouston The main thing I loved about this book was its simple message and call to change how we view the market place. I would have hoped for more examples of ordinary people and organisations that have adopted the social entrepreneurship model and how things have gone for them. I would recommend this book to all those in business. Whether you are studying it, running one or contemplating the start of one. Overall, this is a great read and a book that I would highly recommend. 0 of 0

people found the following review helpful. A must read for sustainable ethical business practicesBy KeniaAn extremely interesting read, very insightful.

Nic Frances is a social entrepreneur. He once worked for charity. This is the story of how he came to understand that charity can never deliver a just and sustainable world. It is only through a value-centered market economy that we will ever see real social change. Breaking new ground and drawing on his encounters with business and social leaders around the world as well as his own richly-lived experiences, Nic Frances leads us through his principles of social entrepreneurship. He introduces us to the powerful idea that the market can be a tool for delivering a range of values besides profit. He explains the growing recognition that corporate social responsibility benefits businesses as well as the community and that welfare organizations will only be really effective when they start exploring social enterprise and corporate partnerships. *The End of Charity* is as hopeful and as it is inspiring. It heralds a breakthrough to lasting change to the seemingly intractable problems of poverty, injustice, and environmental sustainability. It is a book for everybody who cares about the future.

About the AuthorNic Frances is a world-renowned social entrepreneur. In 2007 he started a for-profit environmental and social purpose enterprise called cool nrg working to drive environmental change globally. Nic first worked in the corporate world of hospitality as well as stockbroking. He was later instrumental in establishing two UK social businesses and received an MBE from the British Government for services to charity before coming to Australia to become CEO of the charity, the Brotherhood of St Laurence. From 2004-2007 he found and led Easy Being Green. Nic has been recognised as a Schwab Foundation social entrepreneur and attends the World Economic Forum in this capacity. In 1996 he was ordained as an Anglican priest.