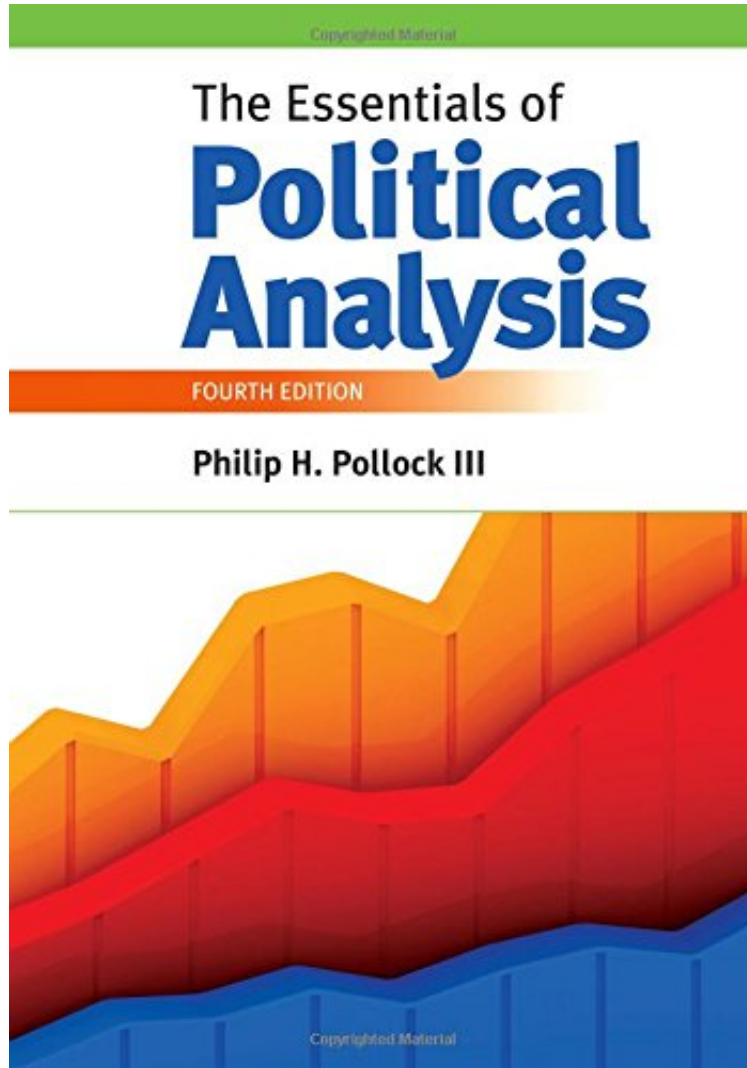


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The Essentials of Political Analysis

Philip H Pollock III

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would try and find a political analysis book that uses less statistical balance. Again though, the book is written for those who understand statistics and that was my fault! 2 of 2 people found the following review helpful. Excellent Statistics primer for political scientists
By Kindle Customer
This book provides exactly what the title promises...all the statistics essentials a political scientist needs. It's intended as a textbook so it's not a chatty broad overview but rather an in depth introduction to the statistical tools for analyzing political and social science data. However the author does a nice job of making the material accessible and understandable without being dry. While it teaches math it's not a math book...I'm very happy with my purchase. My only "criticism" is that there is no answer key for the end of chapter exercises...In trying to find answers to the exercises I contacted the author and he kindly offered to help with any answers or concepts!!!! So I give this book and it's author 5 stars!! 2 of 2 people found the following review helpful. Good Information
By Josiah Plumley
With the amount of statistics that are continuously thrown our way on a daily basis, it is good to have a solid knowledge about what a legitimate statistic looks like, what it's purpose is, and how it is created. This book does a splendid job of providing just such a knowledge.

Political science students need to get comfortable using the tools of political analysis. For stats-phobic undergrads, the research methods course need not be nerve wracking, especially with Pollock's bestselling text to help them along the way. His brief, accessible guide walks students through the basics - measuring concepts, formulating and testing hypotheses, describing variables - while using key terms, chapter-opening objectives, 80 tables and figures, and class-tested exercises to get them using and applying their new skills. The new fourth edition features enhanced treatment of research design and logic controlled comparison and illustrates complex relationships with more accessible examples. A completely revised rubric further helps students identify these complex relationships in their own research.

About the Author
Philip H. Pollock III is professor of political science at the University of Central Florida. He has taught courses in research methods at the undergraduate and graduate levels for nearly 30 years. His main research interests are American public opinion, voting behavior, techniques of quantitative analysis, and the scholarship of teaching and learning. His recent research has been on the effectiveness of Internet-based instruction. Pollock's research has appeared in the American Journal of Political Science, Social Science Quarterly, and British Journal of Political Science. Recent scholarly publications include articles in Political Research Quarterly, the Journal of Political Science Education, and PS: Political Science and Politics.