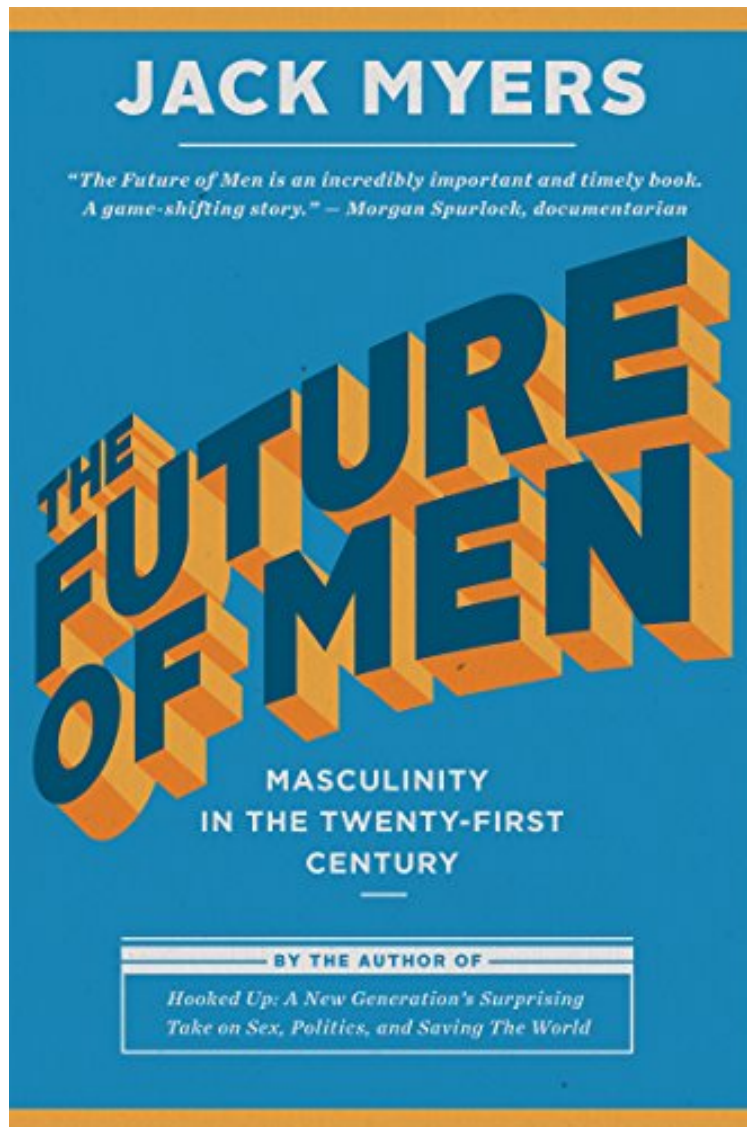


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## The Future of Men: Masculinity in the Twenty-First Century

Jack Myers

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**Jack Myers : The Future of Men: Masculinity in the Twenty-First Century** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Future of Men: Masculinity in the Twenty-First Century:

1 of 1 people found the following review helpful. Would recommend!By BaxterIf you weren't depressed about being a man before reading this book, you will be.You'll be out-earned, out-educated, and generally out-performed by women.This book totally reshaped my view of women in the work place.Would recommend!1 of 1 people found the

following review helpful. Great resource of an under-studied subjectBy OrindaEye-opening and timely. Highly recommend for anyone interested in men's studies.11 of 13 people found the following review helpful. this book puts men down and gives a feeling that ...By Luanne S Bjorkmanthis book puts men down and gives a feeling that they are obsolete. I couldn't finish the book past chapter 3. It went straight into the trash.

Once again, Jack Myers has his fingers on the pulse of the very latest. Myers has clearly done his homework, and the result is this superb book. Ken Burns, documentary filmmaker of *The Roosevelts* and *The Civil War*After being told all their lives to be a man and man up, men are now rejecting the macho stereotype and instead developing empathy, getting in touch with their emotions, and becoming more sensitive in their relationships. Women are gaining ground in business, culture, education, relationships, and politics as traditional male and female roles disappear.The *Future of Men: Masculinity in the Twenty-First Century* prepares men and women for this shift in gender norms. As the definition of a real man evolves, understanding the future of men in business, politics, sports, education, relationships, and parenting will be essential for men to maintain psychological well-being, strengthen their self-esteem and sexual self-confidence, and rewire their emotional lives. The *Future of Men* provides tools to help men, and especially younger men, recognize and embrace new behaviors that are required for health and happiness at work, at home, and in their relationships.

[Myers] predicts that men won't be the dominant sex in the future, but they won't be subservient either...His views will stimulate controversy and conversation. Publishers WeeklyOnce again, Jack Myers has his fingers on the pulse of the very latest. Myers has clearly done his homework, and the result is this superb book. Ken Burns, documentary filmmaker of *The Roosevelts* and *The Civil War* The *Future of Men* is an incredibly important and timely book. A game-shifting story. Morgan Spurlock, Documentary filmmaker, *Super Size Me*, *Mansome*, and *Inside Man* Girls rule!" "Girls rock!" "You go, Girl" Great, if you're a girl, but where does that leave the boys? Jack Myers' book, *The Future of Men: Masculinity in the Twenty-First Century* should be required reading for every parent rearing sons. Contessa Brewer, Anchor Correspondent, NBC MSNB In his groundbreaking book, *The Future of Men*, Jack Myers challenges the existing role models on whom men base their male identity, opening the door to a new conversation about masculinity. It is a must-read for any man who wants to maintain a realistic balance of power in his relationships with the women in his life. Dr. Jane Greer, Author of *What About Me? Stop Selfishness from Ruining Your Relationship* Jack Myers is an Ad Man. Which makes his new book *The Future of Men: Masculinity in the Twenty-First Century* even more interesting. From a world that worships the image rather than the reality, Myers tells us to ignore the images that have defined men in the past and instead embrace our sensitivity and become more empathetic. In order to become better men, he says we need, among other things, to act more like women! He's GOT to be good to pull this off! He is. Larry Kramer, President Publisher, USA Today Jack Myers has proven over and over again that he has an eye for the trends that drive our culture and our industry. Now Jack, a *Mad Men* admirer from the start, tackles head-on the future of (all) men. I look forward to diving into something that should likely be labeled with a life-sized' spoiler alert' for all of our gender. Charlie Collier, President, AMC SundanceTV It's no secret that gender roles are blurring, but discussion on the future of this evolutionary change has been minimal. The *Future of Men* is the guide we've needed to walk us through this shift from the macho man to the modern man. Sydney N. Fulkerson, Author, *The Coffee Run: And Other Internship Need-to-Knows* Yet again, I find myself eagerly awaiting the blunt, eye-opening cultural insights that I am doubtless Jack Myers will bring to us with *The Future of Men*. He has a way of packaging his cultural insights to directly assist the reader in business and life at large. Kendall Allen, Principal, Influence Collective LLC An important book for all people to read with the changing times. Alan Cohen, President Founder, Giant Spoon I've studied boomers and the Age Wave for the past three decades; however, I also recognize the need to focus on younger generations, especially on the changing dynamics of gender relationships. In *The Future of Men*, Jack Myers confronts changing realities in society, culture, business and more. Ken Dychtwald, PHD, Author, *A New Purpose: Redefining Money, Work, Retirement, and Success* Jack Myers is a media visionary and - once again - he's asking a big, hairy and contentious question: what is the future of men? Did that make you raise an eyebrow (or two)? What happens to men in the era of "Lean In"? How will gender equality (or a shift in balance) change the landscape? The *Future of Men* answers will surprise and delight you. Mitch Joel, President, Mirum, Author, *Six Pixels of Separation CTRL ALT DELETE* Learn what it takes to be a real man. Whether you eat quiche or not, this book is a must read! Jeffrey Hayzlett, Primetime TV Radio Host Jack Myers has done it again. This time he delves deeply into the current and future status of masculinity and what it will mean to be a man in the decades ahead. The current fundamental recasting of gender roles is one of the most profound dynamics in the world today. The *Future of Men* is a must read. David Houle, Futurist, EvolutionShift.com Jack Myers envisions a better day when masculine strength is defined by empathy and sensitivity instead of the macho, often sexist, attitudes and behavior of the past. His new book, *The Future of Men: Masculinity in the Twenty-First Century*, will hasten that better day. Keith Reinhard, Chairman Emeritus, DDB Worldwide Communications GroupAbout the AuthorJack Myers is a cultural, economic, and technology visionary; an award-winning documentary film producer; and an author who has researched and

reported on the impact of media and technology on society for more than forty years. Jack is the author of four previous books, including *Virtual Worlds: Rewiring Our Emotional DNA*, *Reconnecting with Customers: Building Brands and Profits in the Relationship Age*, and *Adbashing: Surviving the Attacks on Advertising*. His fourth book, *Hooked Up: A New Generation's Surprising Take on Sex, Politics, and Saving the World*, received International Book Awards in the Youth Issues and Womens Issues categories. Jack is founder of Women Advancing, a 7,500-member all-womens dual-mentoring support group, and he passionately believes that society needs to recognize how successful the womens movement has been and will continue to be, as well as identify and address the implications for men, especially for young men and boys.