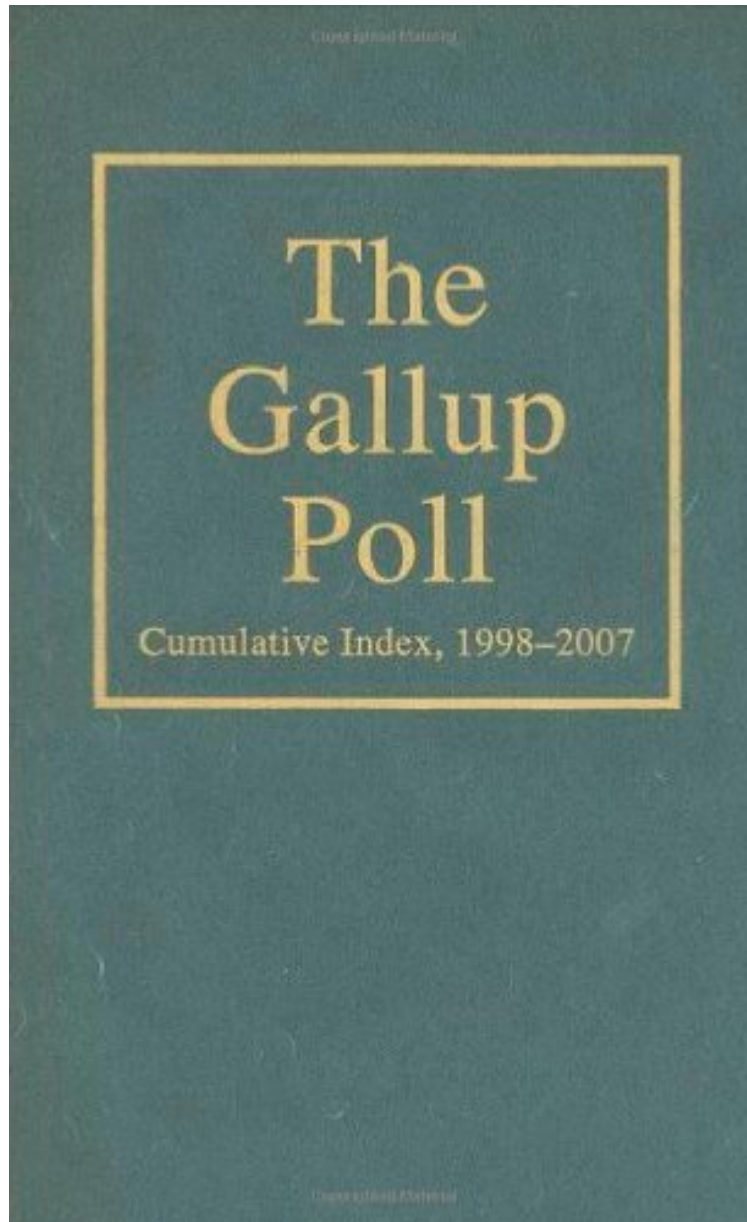


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## The Gallup Poll Cumulative Index: Public Opinion, 1998-2007 (Gallup Polls Annual (rl))

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One of the largest compilations of public findings available.... This is a must purchase for academic and public libraries. (American Reference Books Annual, March 2009) About the Author Alec M. Gallup is chairman of the Gallup Poll. His publications include *Presidential Approval: A Source Book* (1990), *The Gallup Poll Cumulative Index: Public Opinion 1935-1997* (1999), and *British Political Opinion 1937-2000: The Gallup Polls* (2001). Frank Newport is editor-in-chief of the Gallup Poll. He is the author of *Polling Matters: Why Leaders Must Listen to the Wisdom of the People* and co-author of *The Evangelical Voter*.