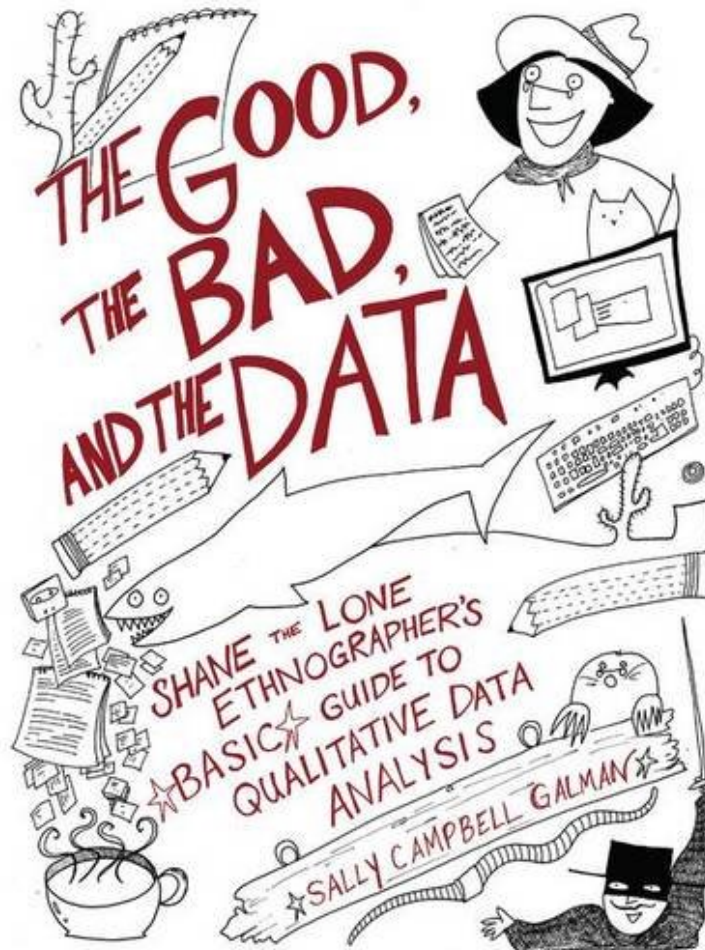


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The Good, the Bad, and the Data: Shane the Lone Ethnographers Basic Guide to Qualitative Data Analysis

Sally Campbell Galman

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Heffernan Very clear, readable, and fun introduction to qualitative research data analysis.

Data analysis is often the most difficult task facing students and novice qualitative researchers, including Shane the Lone Ethnographer a grad student with fond visions of the Wild West and her horse Transcriptor. In this comic-style textbook, we follow Shane as she attempts to corral her data and make sense of it for publication. Shane learns how to read, sort, code, write, and assess the analysis of a qualitative study in the traditions of ethnography, grounded theory, discourse, and narrative analysis. Along the trail, she receives helpful advice from experienced researchers who explain their analytic practices in detail. Written in a friendly, comic book style, Shane's Wild West adventures in data analysis will be both instructive and an enjoyable read.

Slices to the heart of qualitative data analysis. Zorro Transcriptor knows more about qualitative analysis than any horse alive. Trigger Will help me immensely in analyzing stagecoach patterns along the Oregon Trail. Black Bart Galman helps undermine the Western colonialist project by providing researchers with tools to give voice to marginalized populations. Geronimo Sally Galman shoots straight in advising how to best analyze a qualitative project. Annie Oakley Galman's book is inspiring and creative for students and faculty alike. Each page is packed with meaning and captures the entire qualitative research process. This is uniquely intelligent, original, and artistic in style, content, form, and presentation. In my Advanced Qualitative Methods class this semester, this book is universally loved. Valerie J. Janesick, University of South Florida