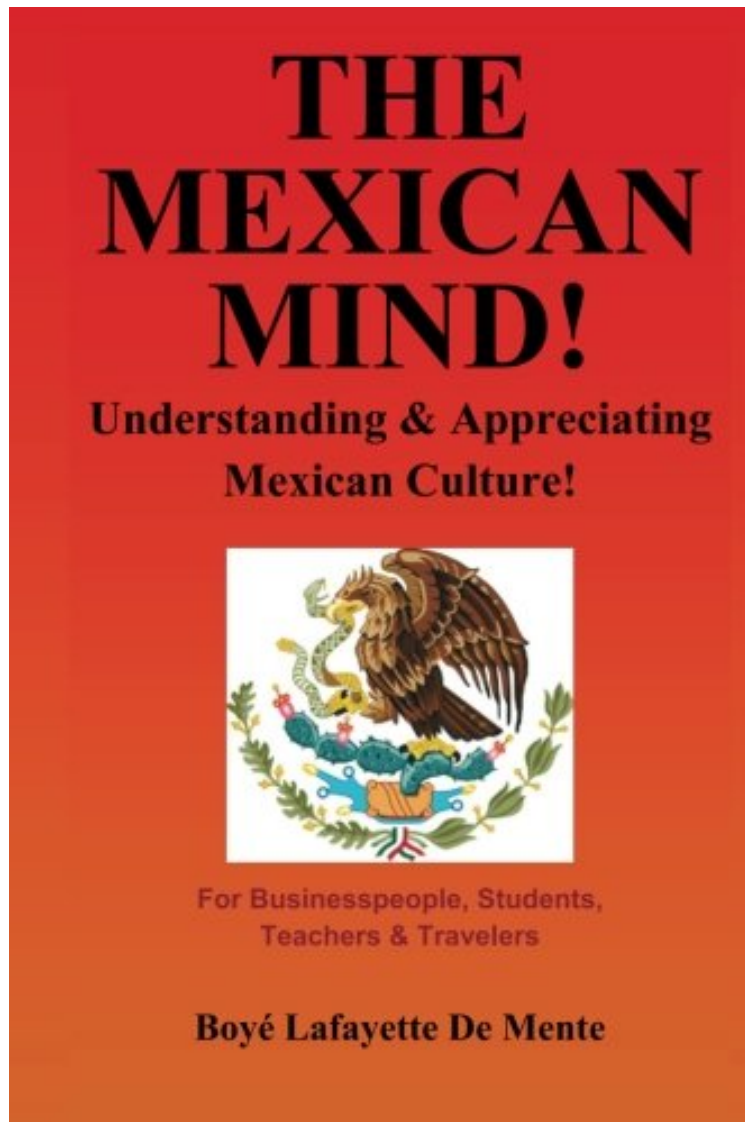


[Download free ebook] The Mexican Mind!: Understanding Appreciating Mexican Culture!

The Mexican Mind!: Understanding Appreciating Mexican Culture!

Boye Lafayette De Mente

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Boye Lafayette De Mente : The Mexican Mind!: Understanding Appreciating Mexican Culture! before purchasing it in order to gage whether or not it would be worth my time, and all praised The Mexican Mind!: Understanding Appreciating Mexican Culture!:

9 of 9 people found the following review helpful. Should be required reading for travelers and expatriates.By PescadorThis should be required reading for anyone traveling or choosing to live in Mexico. I have lived here full time for a number of years, speak the language and have a lot of Mexican friends, but this book gave me insights that I have not even considered. It makes for great cultural understanding and gives good insight into why people do some of the

things they do. I play music with a good friend who is Mexican but I never understood why he would agree to a date to play with the group and then when I went to pick him up he went fishing or something else. Now I understand that he knew it was important to me and he did not want to disappoint me by telling me he could not play. It is so easy to look at other cultures through our eyes and we easily forget that they have a mental map which is much different than ours. 1 of 1 people found the following review helpful. Read before you leap!!!By Lucy by the seaI appreciate the insights I learned in this book. Thanks to it, I now know that I can never have anything but a superficial relationship with a Mexican person, especially a Mexican man. I'm stunned by the cultural distances between us. I don't think they can ever be bridged. Thank goodness I found this out now and not in some disastrous future scenario when the blame for the inability to communicate is placed on my doorstep. 0 of 0 people found the following review helpful. Interesting Book. Very insightful!By Colors of MexicoFantastic book. I live in Mexico, and I'm going to read this again, it was so packed with interesting observations and explanations. Our cultures are really different, and as an expat from the US, I need to understand the reasons why there are differences, subtle and not so subtle. I highly recommend!

Author Boy Lafayette De Mente [known internationally known for his books on the business practices, customs and languages of China, Japan, Korea and Mexico] asserts that most people are ignorant of the amazing cultural heritage and character of the Mexican people. He says that when most people think of great cultural accomplishments they think of Europe and when they think of the exotic and perhaps the erotic they think of the Orient, while unknown to them they have overlooked one of the most unusual and fascinating countries on earth. De Mente uses key words in the Mexican language to identify and explain the contradictions and paradoxes of Mexico: the omnipresent trappings of Catholicism, the macho-cult of Mexican males, the conflicting treatment of females, the savage brutality of the criminal and the rogue cop, the gentle humility of the poor farmer, the warmth, kindness and compassion of the average city dweller and the extreme sensuality of the Mexican mindset. The book also explains why Mexicans are so attached to the culture and why so many foreigners find it so seductive and satisfying that they prefer to live in Mexico.

About the Author Boy Lafayette De Mente has been involved with Japan, China, Korea and Mexico since the late 1940s as a member of a U.S. intelligence agency, student, journalist, editor and author working out of Tokyo, Seoul, Hong Kong, Singapore and Mexico City. He is a graduate of Jochi University in Tokyo, and The American Institute for Foreign Trade (in 1953), now Thunderbird School of Global Management, in Glendale, Arizona, USA. De Mente wrote the first ever books on the Japanese way of doing business (Japanese Etiquette and Ethics in Business in 1959 and How to Do Business in Japan in 1962), and was the first to introduce the now commonly used Japanese terms wa, nemawashi, kaizen, tatemaie-honne, shibui, sabi and wabi to the outside business world! His 70-plus other books run the gamut from language learning to the night-time "pink" trades in Japan, the sensual nature of Oriental cultures, male-female relations, and understanding and coping with the Chinese, Japanese, Korean and Mexican mindset in business and social situations. He has also written extensively about his home state of Arizona and the U.S.