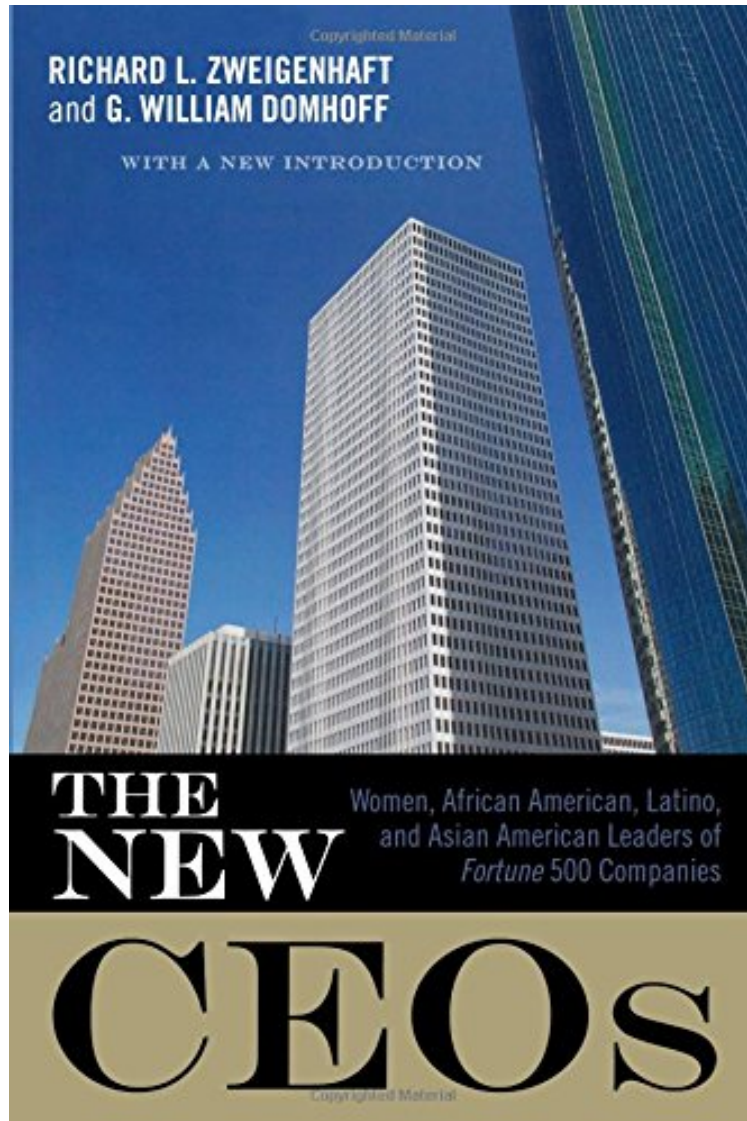


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## The New CEOs: Women, African American, Latino, and Asian American Leaders of Fortune 500 Companies

*Richard L. Zweigenhaft, G. William Domhoff*  
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**Richard L. Zweigenhaft, G. William Domhoff : The New CEOs: Women, African American, Latino, and Asian American Leaders of Fortune 500 Companies** before purchasing it in order to gage whether or not it would be worth my time, and all praised The New CEOs: Women, African American, Latino, and Asian American Leaders of Fortune 500 Companies:

1 of 1 people found the following review helpful. Revolution or Change? By Denyutali When I read and follow a bit of this book and learn that of the 500 top corporates in the US the number of African American CEOs, women and Latinos is increasing my one million dollar question is whether this is a revolution, miracle or change. I literary do not believe what I read. Why did it take so long to change and where the heck is this change if one going to lead to? These are times of change when slaves become masters and masters either panic and confront or vanish in obscurity without a farewell party. Reality and fate are bigger than our idiosyncratic self opinionated theorizing. Will the destooling of the anglo male from that position of power lead to a better world? Are corporates becoming human or humans corporates? Are women corporates more feminine or less so and as such is being a CEO for them a fulfillment or alienation? I have at the end of reading the book more questions than answers, I had hoped to have more answers than questions which probably is more dangerous. Denyutali 0 of 0 people found the following review helpful. no problems By fredis42 it was a required book and came just like it was discribed 1 of 1 people found the following review helpful. Inside knowledge and recognition of the new league of CEO's By Customer Finally, a book that pulls back the curtain and shows not only the changes in leadership but the new uncharted territory of diversity at the CEO level. The book cites Richard Vancils comment that the title of CEO did not exist until the later twentieth century. The New CEO's takes a look not only at the role of CEO but also compares and contrasts Women CEO's as well as African American, Latino, and Asian America with their white counterparts. The book gives insight as it focuses on 74 CEO's that open equality is yet to fully exist within organizations as to who claims and keeps the keys to the corner office. A recommended read for anyone in leadership or working with top leaders.

The New CEOs looks at the women and people of color leading Fortune 500 companies, exploring the factors that have helped them achieve success and their impact on the business world and society more broadly. As recently as fifteen years ago, there had only been three women CEOs of Fortune 500 companies, and no African Americans. By now there have been more than 100 women, African American, Latino, and Asian-American CEOs of Fortune 500 companies. Richard L. Zweigenhaft and G. William Domhoff look at these new CEOs closely. Weaving compelling interview excerpts with new research, the book traces how these new CEOs came to power, questions whether they differ from white male Fortune 500 CEOs in meaningful ways, asks whether the companies that hired them differ from other companies, and discusses what we can learn about power in America from the emergence of these new CEOs. As Americans continue to debate corporate compensation, glass ceilings, and colorblind relationships, The New CEOs shares information critical to understanding our current situation and looks toward the future in our increasingly globalized world. The paperback edition of The New CEOs features a new Introduction and an updated comprehensive list of new CEOs to date.

In this new book by Richard Zweigenhaft and G. William Domhoff, the authors prove they are the best among social and behavioral scientists writing about diversity and inclusion. The findings they present are accessible, yet challenging, and the inclusion of appendices, tables, and figures are immensely helpful. It will be essential reading for anyone interested in the new global political economy. This book can be used in both undergraduate and graduate course in the liberal arts and especially as a primary text in business schools. (Earl Smith, Ruben Distinguished Professor of American Ethnic Studies and Sociology, Wake Forest University) The New CEOs provides very valuable information for those with interests in inequality and diversity. The careful research that Zweigenhaft and Domhoff have provided in their body of work on how the power elite has been changing, from attendees at elite private schools, to membership on key policy boards and on boards of directors of major corporations, and now to appointment as CEO of the nations largest corporations, has provided a wealth of information that helps us interpret trends and draw conclusions about social processes. This book is especially noteworthy because it not only provides the descriptive information about who has reached these positions and what their individual stories entail, but it also asks and endeavors to answer whether having diversity at the highest level of corporations makes a difference and whether we can expect for the trends to continue. The book is thorough, drawing from multiple sources of data to provide a profile of the new CEOs, to document the pathways that led them to the top jobs in major companies, and to compare them with white men who have otherwise held these positions. The analysis also compares the performance of these CEOs with those in comparable companies. All around a useful and important contribution to the literature on inequality and diversity. (Nancy DiTomaso, Vice Dean for Faculty and Research and Professor of Management and Global Business, Rutgers University School of Business) The New CEOs is a unique and compelling analysis of the factors that promote (or hinder) demographic diversity among the top brass of American industry. The combination of historical, biographical, and empirical accounts create a rich narrative that is both scholarly and engaging. This book is a must-read for anyone interested in understanding the evolving profile of the corporate 'chieftain.' (Robert Livingston, Professor and Head of Organisational Behaviour, University of Sussex) According to Zweigenhaft (psychology, Guildford Coll.; Diversity in the Power Elite: How It Happened, Why It Matters) and Domhoff (sociology, Univ. of California; Who Rules America? Challenges to Corporate and Class Dominance), there are 74 women and people of color who have been at the helm of Fortune 500 companies. This book seeks not to analyze why, but rather to explore

the individuals themselves-their backgrounds as well as their impact on the companies they lead. The first chapter is devoted to women CEOs, and subsequent chapters individually address each of the ethnicities (further divided by CEO and heritage). The book's latter part is a comparison between traditional CEOs and companies led by the "new CEOs." Zweigenhaft and Domhoff clearly and concisely profile the CEOs and companies using a combination of biographical and data-driven research. There are no comparable works available. VERDICT This book succeeds at showing the intersection of culture, politics, ethnicity, and feminism through the lens of business diversity studies. An excellent book for scholars interested in data-driven sociology, psychology, and cultural studies relating to business and for readers in the business world. (Library Journal) Recommended reading. (Intel Connected Digest) May be of interest. (Journal of Blacks in Higher Education) Here, with another year of information to draw upon, we look at the New CEOs in terms of class and gender, using an intersectional analysis to help explain who becomes a New CEO and who does not. (The Society Pages) Richard Zweigenhaft and William Domhoff document the nature of this millennial shift, the paths to power of this new breed of CEOs, and the subsequent stall in the growth of this group in their excellent book, *The New CEOs*. . . Zweigenhaft and Domhoff have done a meticulous job working with a small data set, comparing the career paths of this group with a larger sample of business leaders, generating hypotheses based on a careful analysis of field and archival data, and constructing a novel sociological model of careers for members of these groups. (Contemporary Sociology) Richard Zweigenhaft and William Domhoff document the nature of this millennial shift, the paths to power of this new breed of CEOs, and the subsequent stall in the growth of this group in their excellent book, *The New CEOs*. . . Zweigenhaft and Domhoff have done a meticulous job working with a small data set, comparing the career paths of this group with a larger sample of business leaders, generating hypotheses based on a careful analysis of field and archival data, and constructing a novel sociological model of careers for members of these groups. At a time when inequality in the United States has never been higher and the political implications never more discussed, the authors' theoretical insights are fresh and original and their findings are timely and important. (Rakesh Khurana, Professor of Leadership Development, Harvard Business School, in *Contemporary Sociology*) This book is sobering in how it shows us what many African-Americans corporate executives routinely say to each other about their corporations: 'Much has changed, but much has stayed the same.' (Elizabeth Higginbotham, Professor of Sociology and Criminal Justice, University of Delaware, in *American Journal of Sociology*) *The New CEOs* looks at the women and people of color leading Fortune 500 companies, exploring the factors that have helped them achieve success and their impact on the business world and society more broadly. As Americans continue to debate corporate compensation, glass ceilings, and 'colorblind' relationships, *The New CEOs* shares information critical to understanding our current situation and looks toward the future in our increasingly globalized world. About the Author Richard L. Zweigenhaft is Charles A. Dana Professor of Psychology at Guilford College. G. William Domhoff is Distinguished Professor Emeritus and Research Professor at the University of California, Santa Cruz. Over the past three decades, the authors have written a series of books together, including *Blacks in the White Elite* and *Diversity in the Power Elite*.