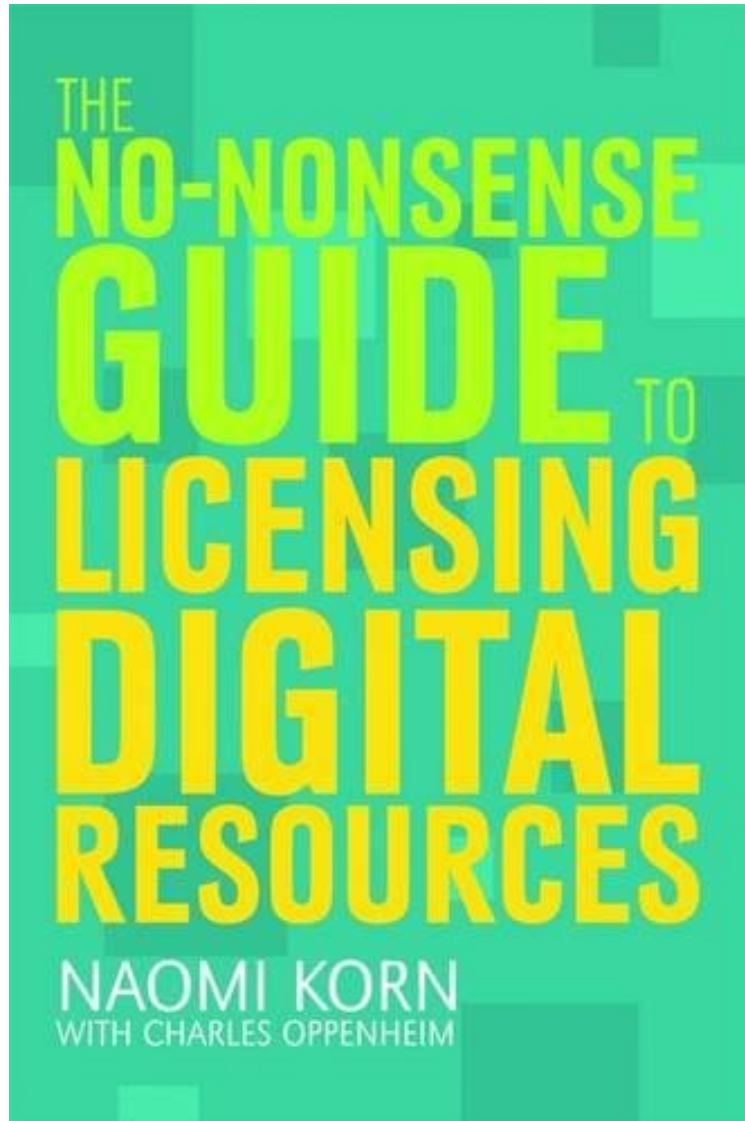


The No-Nonsense Guide to Licensing Digital Resources

Naomi Korn, Charles Oppenheim

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Naomi Korn, Charles Oppenheim : The No-Nonsense Guide to Licensing Digital Resources before purchasing it in order to gage whether or not it would be worth my time, and all praised The No-Nonsense Guide to Licensing Digital Resources:

This title offers expert hands-on advice helping you to make the most of digital resources. Whether you're using, creating or providing access to digital resources you will need to have a practical understanding of the relevant legal

and licensing issues that might arise. This no-nonsense guide provides easy-to-follow and pragmatic solutions to working with everything from e-journals and repositories to databases and image collections from an expert in the field. You might find yourself managing permissions, trying to trace rights holders or having to negotiate licenses but this doesn't have to be a complex and confusing task with a good understanding of the relevant legal principles and a sensible risk management approach. Case studies drawn from across the globe and from every sector illustrate relevant real-world problems and answers, while flowcharts and checklists provide visual reminders of key points. A handy glossary also offers relevant explanations of legal terms. With the focus on UK and EU law the key topics covered include: intellectual property rights and digital content; an overview of licensing; digital content and licensing workflow; research outputs and open access; dealing with orphan works and risk management; creating and using open educational resources; using and understanding creative commons licences; managing rights and permissions; and, negotiating permissions. This is an invaluable toolkit for information professionals using, creating or providing access to digitised materials whether in academic, public or special libraries, archives or museums. It is also an essential guide for academics, learning technologists and researchers working with digital content. It provides an ideal introduction for LIS students and academics who want to get to grips with the law regarding digital resources.

About the Author Naomi Korn is a highly regarded IP Consultant and expert in copyright, licensing, rights management and rights exploitation. She works across the public sector and with cultural heritage organisations, Higher and Further Education institutions and funding bodies to help them develop IP strategies and processes. She sits on the Libraries and Archives Copyright Alliance, the Museums IP Network and the Digital Dance Advisory Project Board.